

OCEAN SPRINGS

ARCHIVES

By Ray L. Bellande

THE JOACHIM FAMILY

Benjamin Franklin "Ben" Joachim (1847-1925), a native of New Orleans, Louisiana, and Rosa Madeline Bokenfohr (1861-1934), also a native of the Crescent City, were the progenitors of the Joachim families of Ocean Springs and Biloxi. Ben's parents, Peter Joachim (b. 1819) and Barbara Dauenhauer (b. 1822), were natives of Bavaria, Germany. Rosa's parents were William Frederick Bokenfohr (1823-1886), a German immigrant, and Madalena Garantz Markel (1823-1886+), a native of Gegenwort, Alsace, Germany. B.F. Joachim and Rosa M. Bokenfohr married at New Orleans on February 24, 1881. From this union five children were born: B.F. "Frank" Joachim II (1882-1970), Josephine E. Joachim Lee (1884-1927), Frederick W. Bokenfohr Joachim (1886-1887), Uriah S. "Jack" Joachim (1888-1970), and Elizabeth B. "Queenie" Joachim Potin (1891-pre-1934).(*Ellison, 1991, pp. 71-73 and Laura Joachim via Ancestry.com*)

New Orleans

Ben Joachim began working at the age of nine as a messenger boy for the Quartermaster's Corps at the Government barracks in New Orleans. When the Civil War ended, he and his brother established the Joachim Brothers, an organization that oversaw the distribution of all daily-published newspapers in the Crescent City. By the late 1880s, B.F. Joachim had been financial successful but his health was in shambles from years of toil and stress. Like many others, he sought the salubrious environment of Ocean Springs to recuperate and restore his ailing physical and mental maladies. (*The Jackson County Times, January 24, 1925, p. 1*)

Ocean Springs-The Joachim Cottage

In January 1887 and June 1887, Ben Joachim began acquiring land from John M. Hollingsworth (1814-1891) and Dr. Milton Clay Vaughan (1832-1903) along LaFontaine Avenue west of the present day Ocean Springs Harbor. Here he built a tourist home called the Joachim Cottage. (*JXCO, Ms. Land Deed Bk. 8, pp. 723-724 and Bk. 11, p. 88*)

Mr. Joachim advertised his enterprise in *The Pascagoula Democrat-Star* on August 10, 1894 as:

JOACHIM COTTAGE
B.F. Joachim, Proprietor
Board by the Day, Week, or Month

In 1898, in addition to being the proprietor of a resort property, B.F. Joachim was employed by his brother-in-law, Jac Bokenfohr, as his Mississippi Gulf Coast sales representative. Mr. Bokenfohr was a produce merchant based in New Orleans. Ben Joachim worked seven years for the Bokenfohr firm before retiring. (*The Pascagoula Democrat-Star, July 8, 1898, p. 3 and The Jackson County Times, January 24, 1925, p. 1*)

In June 1902, Ben Joachim vended the Joachim Cottage property on LaFontaine to Dr. O.L. Bailey (1870-1938). (*JXCO, Ms. Land Deed Bk. 24, pp. 633-634*)



B.F. Joachim House [in background]

Originally, No. 13 Bowen, on the northwest corner of Bowen Avenue and Kotzum, the Joachim house was demolished in the late 1940s. The young man in the fore ground is Earl Brumfield.

1902 B.F. Joachim house

It appears that after selling the Joachim Cottage, Ben Joachim erected on the northwest corner of Bowen and Kotzum what was described as, *"one of the most attractive homes at Ocean Springs"*. The Joachim home at 13 Bowen Avenue was a large, two-story, frame dwelling with a cross-gabled roof, which featured imbricated shingles in the gables. It had large wrap around, ballustraded galleries, which were supported by turned posts. The B.F. Joachim lots, Lot 4 and Lot 6 of Block 1 in the Kotzum Addition, were acquired from Dr. O.L. Bailey, in June 1902.(Ocean Springs, Ms.-1915, JXCO, Ms. Land Deed Bk.25, pp. 17-18)

The Joachim house was acquired by William P. Spiers (1898-1960), a native of Carriere, Mississippi, and Mary Tyress Spiers (1900-1976), his spouse, in December 1941, from the Ocean Springs State Bank. The Spiers conveyed it to Noel C. Wells in January 1949.(JXCO, Ms. Land Deed Bk. 72, pp. 35-36; Bk. 104, pp. 310-311)

Noel C. Wells (1907-1987) came to Biloxi from Harahan, Louisiana and operated the Biloxi Sewing Machine Shop at 434 Reynoir Street. He had the old B.F. Joachim home demolished and contracted with Clarence E. Galle (1912-1986) to build a four unit apartment building.(*The Gulf Coast Times*, January 21, 1949, p. 5)

Dr. Richard T. Furr, the current owner of this property, bought it from the Wells family in March 1983. The Furr family owns a two-story, tenement house here today at Bowen Avenue. (JXCO, Ms. Land Deed Bk. 758, p. 263)

The Builder's Supply Company

The Builder's Supply Company was incorporated in the State of Mississippi in 1905, by George W. Davis (1842-1914), E.S. Davis (1859-1925), Dr. Jasper J. Bland (1850-1932), J.L. Clark (1850-1914), Peter Geiger (1858-1923), W.H. Bell, Frank Marquez (1840-1914), George E. Arndt (1857-1945), Joseph A. Wieder (1877-1960), John Burr (1875-1916), B.F. Joachim (1847-1925), Narcisse Seymour (1849-1931) and H.C. Seymour (1876-1913). B.F. Joachim was the manager of this local enterprise, which was situated on Old Fort Bayou, just north of Dr. Powell's Bayou Inn, now Ronnie Hamilton's Aunt Jenny's Catfish Restaurant. Here Ben Joachim sold lumber, shingles, molding, brick, and associated building products. Two local lumber mills supplied the wood products for Mr. Joachim's bayou lumberyard. Some of the local extant buildings at Ocean Springs that utilized the Builder's Supply Company materials for their construction were: The 1912 Albert C. Gottsche grocery store, now the Blossman Gas Building at 809 Washington Avenue; the 1913 Farmers and Merchants Bank Building at 929 Washington Avenue; and the 1913 Joseph E. Catchot-Sam Guagliardo residence formerly at 1109 Ames Avenue, which was demolished by Maria Mavar in 1990.(*Ocean Springs, Mississippi*, 1915, p. 37)

The land in Section 19, T7S-R8W, where the Builder's Supply Company was located Old Fort Bayou was acquired in June and July 1905, by George W. Davis and E.S. Davis. They bought

approximately .65 acres from William Eugene Shaw and Sarah S. Shaw of Winneshiek County, Iowa. The parcel had a frontage on Old Fort Bayou of one hundred forty-two feet and the sale included the warehouse and wharf on the Shaw tract. This plot was once owned by Antonio Franco (1834-1891) and his spouse, Jane Rodriguez Franco (1844-1915), who conveyed it to Jesse B. Shaw in May 1890. The Widow Franco sold Messrs. Davis a narrow tract, fifty feet by one hundred sixty-eight feet in July 1905. (JXCO, Ms. Land Deed Bk. 33, p. 4; Bk. 11, pp. 149-150; Bk. 33, p. 5; and Bk. 33, p. 6)

In October 1907, the Davis Brothers conveyed these lands to the Builder's Supply Company for \$630. In general terms, the Davis lands conveyed were described as: bounded on the north by Old Fort Bayou; east by Jane Franco and E.M. Westbrook; south by Iberville Avenue; and west by Dr. O.L. Bailey. (JXCO, Ms. Land Deed Bk. 33, pp. 6-7)

In September 1915, Mrs. Emma A. Powell sold Builder's Supply a small strip of land on their eastern boundary with her. It measured twenty feet by sixty-six feet. (JXCO, Ms. Land Deed Bk. 57, pp. 568-569)

Sale

Before his demise in January 1925, B.F. Joachim had acquired all the stock of the Builder's Supply Company. In June 1925, his legatees conveyed the Builder's Supply Company to Captain Ellis Handy (1891-1963) for \$5500. The sale included: sheds, machinery, and improvements. (JXCO, Ms. Land Deed Bk. 55, pp. 629-630)

In late May 1925, Captain Handy announced his purchase of the business and planned to take over the daily operations on June 15th. He planned to enlarge the business and trade in multiple types of building materials. (The Jackson County Times, May 30, 1925, p. 3)

Ellis Handy advertised his business in early June 1925, as follows:

The Builders Supply Co.

Will endeavor to maintain a high standard of service and expand to meet the desires and demands of the community, advancing with the progressive growth promised to the Mississippi Gulf Coast.

PHONE 74

Ellis Handy

Ocean Springs, Miss.

Joachim's expire

Rosa B. Joachim expired at Ocean Springs, on January 19, 1934. She was survived by two sons, B.F. "Frank" Joachim Jr. of New Orleans and U.S. "Jack" Joachim of Biloxi; two sisters, Elizabeth B. Brand and Lena B. Burgunder; and two brothers, J.B. Bokenfohr, and Jack Bokenfohr. In addition, Mrs. Joachim had thirteen grandchildren and two great grandchildren. Her corporal remains were sent to New Orleans for burial in the Joachim family tomb in the Metairie Cemetery. Ben Joachim had been interred here after his demise on January 13, 1925, at New Orleans, Louisiana. (The Jackson County Times, January 20, 1934, p. , The Daily Herald, January 20, 1934, p. 2 and The Jackson County Times, January 27, 1934, p. 3)

B.F. Joachim II (1882-1970), called Frank, was born at New Orleans, Louisiana on December 19, 1882. He married Magdalena Schmidt (1882-1971), called Lena, who was born March 10, 1882, at Ocean Springs. She was the daughter of Charles E. Schmidt (1851-1886) and Laura Coyle (1857-1931). Their children were: **Mark Oscar Joachim** (1904-1955), B.F. Joachim III (1908-1974), and Mary Frances Joachim Milner (1916-1987). In April 1903, a young Frank

Joachim had a close call with the grim reaper at Gulfport. While attempting to board the moving Coast Train, he fell sustaining acute contusions to his face. (*The Pascagoula Democrat-Star*, April 10, 1903, p.3)

The Riviera Livery and Transfer Company

This transportation company was owned by Frank Joachim and was organized after his partnership in Joachim & Toler had ended. Joachim & Toler were in business as early as May 1914, when they added a Ford touring car to their taxi fleet which had previously consisted of one Ford and a Studebaker. (*The Ocean Springs News*, May 23, 1914)

Dan C. Toler (1876-1939) had been born in Alabama of North Carolina parentage. He married Dora Ramsay (1871-1941), the daughter of Sardin G. Ramsay (1837-1920) and Lula Ramsay (1851-1886). Mr. Toler acquired the Government Street feed store and livery stable of Calvin E. Dees (1877-1954) in February 1909. In December 1910, Mr. Toler sold his business to Dr. O.L. Bailey (1870-1938) who turned it quickly to T.J. Ames (1876-1927). This transaction left Ocean Springs with only two stable owners, J.J. O'Keefe (1859-1911) and T.J. Ames, which were considered adequate for the population and commerce. By 1920, Mr. Toler and family had moved to Vancleave, Mississippi where he was a superintendent of a logging railroad. (*The Ocean Springs News*, February 27, 1909 and December 24, 1910)

By 1915, Frank Joachim was operating as Joachim's Livery and Transfer Company and advertised as follows:

Joachim's Livery and Transfer Company

B.F. Joachim, Jr. Prop.

Automobile service by the day, hour or trip

Special attention given to country trips

Telephone, 59 Ocean Springs, Miss.

(from: Ocean Springs, Mississippi-1915)

C.E. Schmidt (1904-1988), former Mayor and author of **Ocean Springs French Beachhead** (1972), related in 1967, that his father, Frank E. Schmidt (1877-1954), circa 1910, built a two-story building on the northwest corner of Washington and Desoto for Frank Joachim to house his livery operation. Mr. Joachim remained here as the local Ford dealer post-1920. The business here was called "**Joachim's Livery-autos, carriages, and wagons**" (*The Ocean Springs News*, February 16, 1967, p. 3)

Ice price war

In April 1920, Frank Joachim began vending ice on the streets of Ocean Springs. A Biloxi dealer was his supplier. The local icehouse sold ice for \$1.00 per 100 pounds of ice. Joachim cut the price to \$.70 per 100 pounds commencing an immediate price war with the Ocean Springs iceman. Instantly, the price of ice was dropped to \$.40 per 100 pounds of ice by the local ice supplier. (*The Jackson County Times*, April 24, 1920, p. 5)

Ford and Fordson Dealer

In mid-1920, Frank Joachim acquired the Ford dealership at Ocean Springs. It had previously been franchised to Helveston & Bell who operated from the Horton building on Washington Avenue. Mr. Joachim planned to set up a Ford service center and sell automotive parts for Ford vehicles. (*The Jackson County Times*, January 12, 1918, p. 5, March 6, 1920, p. 5, and December 25, 1920, p. 3)

Notice To The Public

I have been appointed the authorized Ford dealer for this territory and can make prompt delivery. A carload due this week. Full line of Ford parts. Ford Service Station to be installed.

FRANK JOACHIM

(The Jackson County Times, December 25, 1920, p. 2)

1920 Auto facts

At this time, there were approximately 55,000 motorcars in Mississippi. Hinds County with 2008 automobiles lead the State. On the Mississippi Gulf Coast, Harrison County had 1300 cars; Jackson County 700; and Hancock County only 350. *(The Jackson County Times, March 6, 1920, p. 5)*

On January 1, 1920, Henry Ford of Detroit issued an \$8,000,000 bonus to his 80,000 automotive workers. Skilled employees who earned \$10.80 per day and with five years tenure were given \$270. Laborers who were at the \$6.00 per day pay scale received \$50. This remuneration was in addition to that earned in Mr. Ford's profit-sharing plan. *(The Jackson County Times, January 17, 1920, p. 5)*

Joachim garage notes

In April 1921, Frank Joachim sold two Fordson tractors to locals in time for springs plowing. Gus Nelson and the Hamill Farm were the recipients of this fine machine, which could perform all tasks that its advertisements proclaimed. *(The Jackson County Times, April 6, 1921, p. 3)*

In July 1921, Frank Joachim reported that he has been unable to make Ford motorcar deliveries because the national demand for Ford automobiles had created a shortage. Mr. Joachim expected a carload of Fords within the next few days. *(The Jackson County Times, July 2, 1921, p. 5)*

In January 1922, Frank Joachim advertised his auto sales inventory as follows: Touring Car \$348; Regular runabout \$319; Regular chassis \$285; Coupe \$580; Sedan \$645; One-ton truck \$430; and the Fordson tractor \$625. All prices f.o.b. Detroit. *(The Jackson County Times, January 28, 1922, p. 5)*

In March 1922, *The Jackson County Times*, reported that Frank Joachim led all Ford dealers in the district in percentage of sales in February 1922, and that it appears that he will excel his previous month record. *(The Jackson County Times, March 11, 1922)*

In June 1922, the Joachim Livery Stable acquired a seven passenger Buick. *(The Daily Herald, June 17, 1922, p. 7)*

Early December 1922 saw Frank Joachim install a modern radio set in his Washington Avenue garage. He invited everyone to visit in the evenings and listen to concerts broadcast from Forth Worth, Houston, Atlanta, and Jefferson City, Missouri. *(The Daily Herald, December 6, 1922, p. 2)*

In May 1923, Harry R. Lee (1903-1951) joined the sales staff of the Joachim Ford agency. *(The Jackson County Times, May 12, 1923, p. 5)*

In March 1924, Ford representatives rated the Joachim dealership at Ocean Springs as Class A, the highest rating possible. *(The Jackson County Times, March 22, 1924, p. 5)*

Joachim Building

The Joachim building was located on the northeast corner of Washington Avenue and Desoto on the west three-quarters of Lot 6-Block 24 (Culmsee Map-1854). Originally, the large home of R.A. VanCleave (1840-1908), pioneer entrepreneur at Ocean Springs and namesake of Vancleave, Mississippi, was situated here. It was erected in the winter of 1891, and burned circa

1905. (*The Biloxi Herald, February 7, 1891, p. 1*)

In January 1906, the VanCleave family sold their family residence property on Washington Avenue to Hannah Johnson, the spouse of William Johnson (d. 1922), an L&N conductor. In 1904, the Johnsons had built a home at present day 306 Washington Avenue, popularly known as the Holloway house. (JXCO, Ms. Land Deed Bk. 30, pp. 455-456)

Mrs. Johnson conveyed her Washington Avenue corner lot to B.F. Joachim II in March 1909. Here sometimes in the early 1920s, Frank Joachim erected a large two-story masonry building to house his car dealership. In Late March 1931, Mr. Joachim vended his building to Frank B. Faessel (1870-1953) for \$10,000. It appears that the Joachim Ford agency failed during the early years of the Depression. The depressed situation during this era was reflected in July 1936, when Mr. Faessel sold the Joachim building to The Producers, a co-op of poultry and eggs producers, he took a large capital loss as the selling price was \$5,000. (JXCO, Ms. Land Deed Bk. 58, p. 440, Bk. 64, pp. 229-230, and Bk. 69, p. 151)

It is believed that Frank Joachim relocated to New Orleans for many years, before returning to Ocean Springs after WWII. (*Mark G. Joachim, January 6, 2004*)

Texaco dealer

Frank Joachim took over management of the local Texaco dealership in early July 1947. This station was situated on the old J.P. VanCleave property on the SE/C of Washington and Porter. Texaco acquired this parcel from W.S. VanCleave in June 1930. (JXCO, Ms. Land Deed Bk. 63, p. 479)

Mr. Joachim advertised his new venture in the local journal as follows:

TEXACO SERVICE STATION
Having taken over the management of the local Texaco Service Station as of July 1st, I shall appreciate your patronage.
FRANK JOACHIM
"Will You Please Give Me A Trial? I Will Try To Please You"
(*The Jackson County Times, July 6, 1947, p. 8*)

In November 1948, Frank Joachim remodeled his Texaco service station. Two new subterranean storage tanks with a 10,000-gallon storage capacity were installed. Gasoline distribution to patrons was supplied by two new pumps, which were approached on a newly resurfaced driveway. In addition, Mr. Joachim had two sanitary restrooms for the convenience of his customers. (*The Jackson County Times, November 24, 1948, p. 1*)

Texaco sold this station to Clovis H. Barnett in March 1977. Howard R. Barnett acquired it in November 1983 and vended it to Mohler Tidy car in December 1986. The Robert Mohler family still manage and operate the station and will soon open a deli-diner, to compliment their mini-mart. (JXCO, Ms. Land Deed Bk. 586, p. 342, Bk. 777, p. 192, and Bk. 877, p. 100)

Youkey-Joachim house

The Frank Joachim home is extant at present day 1208 Porter Avenue. It is situated on Lot 8 and a part of Lot 7 in Block 2 of the H.F. Russell Subdivision. John K. Youkey (1848-1922), the builder, and family came to Ocean Springs from Cottage Hill, Florida in October 1911. Initially they rented the Meyers' cottage on Church Street. The Meyer's cottage, now owned by Laura Ederer Bolton, is more familiarly known to today's older generation as the Scharr house. (*The Ocean Springs News, October 7, 1911, p. 5*)

In late December 1911, Mr. J.K. Youkey acquired several lots in Block 2 of the Russell Subdivision fronting on Porter Avenue from H.F. Russell. Consideration for the parcels was \$350. It is assumed the Youkey's erected their home here in 1912. (JXCO, Ms. Land Deed Bk. 37, p. 525)

Mr. Youkey was a native of Ohio. He married Helen M. Douglass (1856-1928), an Indiana lassie, and the daughter of Jackson Douglas and Mary Lee. Youkey was a War of the Rebellion veteran having served with Co. H of the 135th Indiana Infantry. (Bradford O'Keefe Burial Bk. 17, p. 39)

Frank Joachim acquired the Youkey house from Walter G. Armstrong (1878-1945) in May 1944. It is believed that Mr. Joachim had been in New Orleans since the collapse of his automobile business at Ocean Springs, during the Depression. (JXCO, Ms. Land Deed Bk. 85, pp. 378-379)

The Heirs of B.F. Joachim Jr. conveyed their parents' home to Neil H. Ballard (1920-1984) in July 1971. (JXCO, Ms. Land Deed Bk. 410, p. 528 and JXCO, Ms. Chancery Court Cause No. 17286)

Joachim Farm

In April 1925, A.E. Olsen sold his 16-acre lot, orange and pecan grove and residence at Bayou Puerto to Frank Joachim (1882-1970) and Uriah Sylvester "Jack" Joachim (1888-1977) for \$8000. This was the old homestead of Thomas N. Hanson (1810-1900), a Dane who became locally renown for his wine making. The Olsen place was situated in Section 24, T7S-R9W in US Government Lot 3. Here the Joachim brothers produced the "Giraffe" pecan. (JXCO, Ms. Land Deed Bk. 55, p. 80 and *The Daily Herald*, October 12, 1925, p. 1)

The Joachim brothers turned this venture into a handsome profit when they conveyed this site to H.W. Branigar of Gulf Hills for \$45,000 in November 1925. (JXCO, Ms. Land Deed Bk. 55, p. 80 and Bk. 57, pp. 88-90)

B.F. "Frank" Joachim II expired on March 12, 1970. Less than a year later, his wife passed on February 18, 1971. Both were interred in the Evergreen Cemetery on Old Fort Bayou.

Children of Frank and Lena Schmidt Joachim

Mark O. Joachim

Mark Oscar Joachim (1904-1955), called Oscar, made his early livelihood at Ocean Springs with his father in his Ford auto sales and service organization. He was a graduate of the Soule Business College at New Orleans. In 1929, Oscar Joachim was elected city clerk after the retirement of long time city clerk, James Lynch (1852-1935). He served in this capacity until he was replaced in 1942, by Sadie Catchot Hodges (1894-1973). At the time of his demise in July 1955, Mr. Joachim was bookkeeper for Blossman Gas. He was also a public accountant. (Schmidt, 1972, pp. 135-136 and *The Daily Herald*, July 18, 1955, p. 2)

Oscar Joachim had married Miss Mary Gough (1902-1978), the daughter of Mrs. A.E. Gough of Malvern, Arkansas, at St. Alphonsus Church in early June 1927. Miss Gough was an alumnus of the University of Arkansas. She was a teacher in the local grammar school. Miss Amy Quick attended Miss Gough. (*The Jackson County Times*, June 11, 1927, p. 3)

In July 1929, Mrs. L.A. Wilcox of Tulsa, Oklahoma, the sister of Mary Gough Joachim, came with her spouse and mother, for her first visit to Ocean Springs. (*The Jackson County Times*, July 20, 1929, p. 3)

Mrs. Joachim ran for political office in 1965, and was elected alderman for Ward 4 defeating former mayor, Charles Ernest Schmidt (1904-1988). She passed at Grand Bay, Alabama in late November 1978. Mary G. Joachim had taught elementary school at Ocean Springs for thirty years as a classroom instructor and six as a substitute teacher. (*The Ocean Springs Record*, November 30, 1978, p. 2)

Children

Oscan and Mary G. Joachim were the parents of: Mark Oscar Joachim II (1928-1994) and Ann Joachim Donaghey (c. 1932-c. 1986).

Oscar Joachim bungalow

The Oscar Joachim bungalow is situated at present day 300 Washington Avenue. This structure was built in 1917, by Carrie Johnson Garrard (1886-1968), the widow of Joseph B. Garrard (1871-1915). Mrs. Garrard purchased the lot, which is on the northwest corner of Washington Avenue and Ocean, from Mrs. Albert G. Tebo (1853-1918) in August 1916.(JXCO, Ms. Land Deed Bk. 42, pp. 516-517)

In 1924, Carrie Johnson Garrard (1886-1968) married Alexander Fleet Everhart (1881-1957). According to local realtors, the house was utilized for rentals until Mark O. Joachim, Sr. (1904-1955) purchased it in 1943.(JXCO, Ms. Land Deed Bk. 83, pp. 275-276)

Fire

The Oscar Joachim home burned on December 17, 1946. Young Ann Joachim was rescued from the second story by her father. He suffered facial burns and smoke inhalation. The house was severely damaged, but not destroyed.(*The Jackson County Times, December 21, 1946, p. 1*)

First Presbyterian Church

In December 1955, shortly after Mr. Joachim's death, his widow, Mary G. Joachim, sold the house to the First Presbyterian Church of Ocean Springs for \$18,500. Mrs. Joachim relocated to a smaller home on Jackson Avenue. At this time, the Joachim home became known affectionately as "the Manse", the home of the minister.(JXCO, Ms. Land Deed Bk. 83, pp. 275-276)

The Manse became embroiled in controversy in the spring of 1992, when the Ocean Springs Historic Preservation Commission denied the request of the Presbyterians to remove the old structure in order to erect a new sanctuary on the site occupied by the Joachim house. After many months of discussion and compromise, the 1917 Garrard bungalow on Washington was saved and the new Presbyterian sanctuary was built on Ocean east of the 1887 church. On August 20, 1995, the First Presbyterian Church of Ocean Springs dedicated its new sanctuary on Ocean Avenue.(*The Mississippi Press, April 10, 1992, p. 4-A and The Ocean Springs Record, August 17, 1995, p. 3*)

Mark Oscar Joachim II

Mark Oscar Joachim II, called Oscar, was born at Ocean Springs on September 6, 1928. After completing Notre Dame high school at Biloxi, where he was an outstanding quarterback, Oscar attended the Merchant Marine Academy at Kings Point, New York. In July 1947, Cadet Oscar Joachim embarked for a South American voyage aboard a United Fruit Company vessel.(*The Jackson County Times, July 6, 1947, p. 8, Ann S. Joachim, January 12, 2004 and M.F. "Bud" Hodges, January 13, 2004*)

After completing his studies at Mississippi State University, Oscar married Catherine Ann Saucier of Pascagoula (b. 1934) on July 6, 1958. She was the daughter of Clifton Saucier (1896-1981) and Catherine Scholtes Saucier. They were the parents of Valerie Joachim Dedeaux.(JXCO, Ms. Circuit Court MR Bk. 97, p. 194 and *Ann S. Joachim, January 12, 2004*)

Circa 1956, Oscar Joachim became a resident of Pascagoula. Here he was employed as the County purchasing agent before becoming purchasing manager for Mississippi Chemical, where he remained for twenty-eight years. Oscar had served his country during the Korean War and was a Roman Catholic. He passed on November 15, 1994 at Pascagoula. Mr. Joachim's corporal remains rest in the Jackson County Memorial Park cemetery in Pascagoula.(*The Sun Herald, November 16, 1994, p. A-2*)

Ann Joachim

Ann Joachim was a 1950 graduate of Ocean Springs High School where she was elected Miss OSHS, most popular girl, and senior class vice-president. Ann was extremely active in all phases of her school as she was in the band, led cheers, edited the school paper and annual, and

played on the basketball squad. (*Hi Daze*, 1950, p. 5)

Pre- July 1955, Ann Joachim married Charles Donaghey. They resided at Oil City, Pennsylvania before relocating to Houston, Texas. (No further information)

B.F. Joachim III

B.F. Joachim III (1908-1974), called B.F., was the second child of B.F. "Frank" Joachim II (1882-1970) and Magdalena "Lena" Schmidt (1882-1971). He was born at Ocean Springs on February 17, 1908. B.F. attended local schools until he went to Spring Hill College in Mobile for his higher education. He graduated from the Jesuit institution's preparatory department in June 1927. (*The Jackson County Times*, June 11, 1927, p. 3)

In November 1932, B.F. Joachim shipped out of Mobile on the steamer, *City of Alma*, for London and other European ports. His ship was expected back in Mobile in January 1933. In April 1933, Joachim sailed aboard the steamship, *President Harrison*, owned by the Dollar Ship Line. The eight month voyage circumnavigated the planet disembarking at twenty-two ports in fourteen countries. (*The Daily Herald*, November 12, 1932, p. 2 and *The Jackson County Times*, December 23, 1933)

B.F. Joachim married Kathryn Elizabeth Ernst (1906-1993), the daughter of John J. Ernst and Julie Ann O'Neil of Quincy, Illinois, on May 24, 1944, at St. Alphonsus Catholic Church in Ocean Springs. (JXCO, Ms. Circuit Court MRB 41, p. 115)

B.F. Joachim expired in January 1974, at Quincy, Illinois. Mrs. Joachim died at Quincy on March 24, 1993. (No further information)

Mary Frances Joachim

Mary Frances Joachim (1916-1987) was the last child of B.F. "Frank" Joachim II (1908-1974) and Magdalena "Lena" Schmidt (1882-1971). She married Walter Dermey Milner (1917-1980) of Gulfport, in early June 1939, at the St. Alphonsus Catholic Church in Ocean Springs, Mississippi. The young couple made their home in Jackson, Mississippi. (*The Jackson County Times*, June 10, 1939, p. 4)

The Milners had two children: Martha Milner, RSM, and Joseph Milner. Mary Frances Milner expired at Biloxi on April 5, 1987. Her remains interred in Evergreen Cemetery. (*The Ocean Springs Record*, April 9, 1987, p. 3)

JOSEPHINE E. JOACHIM

Josephine Eleanora Joachim (1884-1927) was born at New Orleans, Louisiana on August 21, 1884. In 1904, she graduated from the Soule Business College in New Orleans. Josephine married Robert Eugene Lee (1887-1927) of Vancleave, Mississippi in June 1909, at her father's home in Ocean Springs. Houston Martin was the best man and Miss Queenie Joachim, attended her sister. (*The Pascagoula Democrat-Star*, July 1, 1904, p. 3 and *The Ocean Springs News*, June 19, 1909)

Josephine and R.E. Lee were the parents of: Rosemary Lee, Robert E. Lee Jr., Gretchen Lee (1917-1927), Helena Lee (b. 1921), and Jane Lee (1923-1927).

Family tragedy

In early November 1927, a devastating incident occurred in the Joachim family at New Orleans, when the car driven by Robert E. Lee was struck by the Sunset Limited, a fast passenger train of the Southern Pacific Railroad. Mr. Lee, his spouse, and five children were in the motorcar when it was rammed at the grade crossing on Shrewbury Road adjacent to Jefferson Park. Ironically, they had come to New Orleans from their suburban Southport home to place flowers on the grave of B.F. Joachim Sr. who was interred in the Metairie Cemetery. Rosemary Lee and R.E. Lee Jr. survived the crash while Mr. Lee, Josephine Joachim Lee, Gretchen Lee, Jane Lee, and Bernard Potin Jr. (1921-1927) were killed. Bernard Potin Jr. was the son of Queenie Joachim Potin,

the sister of Josephine J. Lee. He had taken the place of Helena Lee in the car as she stayed with her Aunt Queenie in the Potin home situated at 410 Old Homestead Avenue, Bonnabel Place, Metairie. The Lee family members who died in the accident were all interred in a single tomb in the Metairie Cemetery. (*The Jackson County Times*, November 12, 1927, p. 1)

FREDERICK W. B. JOACHIM

Frederick William Bokenfohr Joachim (1886-1887) was born at New Orleans, Louisiana on July 27, 1886. He expired on October 10, 1887. No further information.

URIAH S. JOACHIM

Uriah Silvester "Jack" Joachim (1888-1977) was born on March 13, 1888 at Ocean Springs, Mississippi. He attended Soule Business School at New Orleans graduating in 1906. Joachim found employment as a bookkeeper for the Dantzler Commissary, a subsidiary of the L.N. Dantzler Lumber Company, at Vancleave. Later he worked with the J. & S. Company there. In 1908, U.S. Joachim relocated to Biloxi where he became an employee of the L. Lopez Company as a bookkeeper. (*Lepre*, 1991, p. 160 and *The Daily Herald*, January 31, 1977, p. A-2)

On November 14, 1912, at Nativity B.V.M. in Biloxi, U.S. Joachim married Stella Angelina Gillen (1892-1963), a native of Biloxi and the daughter of Mark J. Gillen (1840-1925), from County Mayo, Ireland, and Ellen Sheehan (1854-1931), a native of New Orleans. U.S. Joachim and Stella G. Joachim were the parents of Mark Gillen Joachim (b. 1913), Clare Joachim Maddox (b. 1915), John Schappert "Jack" Joachim (b. 1916), Harry Joseph Joachim (b. 1920), and Ruth Marylyn Joachim Janca. (1925-1989). (*Mark Joachim*, August 27, 1999)

By March 1918, Mr. Joachim had been promoted manager of the L. Lopez & Company operation in Biloxi. At this time, he resigned and joined the Combel Hardware Company as manager. Mr. Joachim was one of the incorporators of this stock company, which evolved in 1948, into his wholly owned Combel's Merchandise Mart. In addition to his hardware interests, U.S. Joachim was president of First Federal Savings and Loan and the Avelez Hotel. He was also a member of the Biloxi Chamber of Commerce, Elks Club, and Church of the Nativity of the B.V.M. Mr. Joachim expired in late January 1977. Stella Gillen Joachim, his wife of over fifty years, preceded him in death expiring on September 12, 1963. They rest eternally in the Southern Memorial Park cemetery in Biloxi. (*The Jackson County Times*, March 20, 1918, p. 7 and *The Daily Herald*, January 31, 1977, p. A-2)

Children of Uriah S. Joachim and Stella Gillen Joachim

Mark G. Joachim

Mark Gillen Joachim was born at Biloxi on November 24, 1913. On September 3, 1939, he married Lillie Catherine Chinn (1917-2002), the daughter of Richard Harvey Chinn and Edwardine Cannette (1889-1968). They were the parents of: Mark G. Joachim, Richard Joachim, David Joachim, and Cathy J. Bryant. (*Harrison County, Mississippi Circuit Court MRB 50*, p. 184)

During WWII, Mark G. Joachim served his country as an officer with the US Army Air Corps in the South Pacific. In September 1944, he had to bail out of a military aircraft, which developed engine trouble over West Virginia. (*The Sun Herald*, September 14, 1999, p. C-1)

Mr. Joachim made his livelihood in the family hardware business in Biloxi and in the Civil Service system. In this capacity, he had an extended stay with the Federal Housing Administration in the nation's Capitol. Mark celebrated his 90th birthday at his Windsor Porte home in mid-November 2003. He was joined by siblings, children, and friends. (*The Mississippi Press*, December 31, 2003, p. 1)

Lillie C. Joachim after rearing her children returned to college and enriched her life with the new knowledge gained from computer science, voice, piano, and drama. In 1985, she commenced

her career as a actress on local stages. Her theater resume included more than forty plays, musical, and concerts. In 1991, Lillie C. Joachim was awarded a Bravo Award for her best supporting actress role in the Biloxi Little Theater's "Girls of the Garden Club". Lillie expired on July 5, 2002. Her corporal remains were interred in the Southern Memorial Park in Biloxi. (*The Sun Herald*, July 7, 2002, p. A-9)

Claire Joachim

Claire Joachim was born at Biloxi on March 15, 1915. On February 3, 1940, she married Augustus Carl Maddox Jr. (1912-1996), a native of Magnolia, Arkansas, in her family home at 115 Hopkins Boulevard in Biloxi. Miss Joachim was very popular as a student at Biloxi High School serving as band sponsor in her junior and senior years. In April 1933, she won the honor in competition with Lucille Gutierrez, Sarah Dickey, and Gertrude Galle. (*The Daily Herald*, February 3, 1940, and April 20, 1933, p. 2)

On February 18, 1950, their third son, Timothy Scott Maddox was born at Greenwood, Mississippi. (*The Daily Herald*, February 20, 1950, p. 8)

A. Carl Maddox

Carl Maddox, called "Clipboard", attended Northwestern State University at Natchitoches, Louisiana from 1932-1934, before commencing a career in athletics for the remainder of his life. Carl successfully coached high school football in Louisiana and Mississippi before going to LSU in 1954, where he coached football for five years and was on the staff that won the 1958 NCAA National Championship under Paul Dietzel. Mr. Maddox became Athletic Director at LSU in 1968 and served in this capacity for eleven years. He went to Starkville and was the AD at Mississippi State from 1979-1984.

Carl Maddox was honored by LSU in 1975, when they named their new indoor track facility, The Carl Maddox Field House. He also left a legacy at Mississippi State University, as that scholastic institution bestowed the name of Mr. Maddox on the running track at W.O. Spencer Stadium.

Another sports world honor came to Carl Maddox when the United States Sports Academy instituted The Carl Maddox Sports Management Award. It is granted annually to an individual for his/her contribution to the growth and development of sport enterprise through effective management practices. Vince Dooley of UGA received the Carl Maddox Sports Management Award at the presentation ceremony in conjunction with the annual meeting of the US Sports Academy's board of trustees in Daphne, Alabama on January 16, 2004. LSU also had a Carl Maddox scholarship.

Carl Maddox has been inducted in the Sports Hall of Fame in Louisiana, Mississippi (1989), LSU, and Mississippi State University. He expired at Baton Rouge, Louisianan on February 16, 1996.

John S. Joachim

John Schappert "Jack" Joachim was born at Biloxi on December 25, 1916. On March 3, 1934, he married his high school sweetheart, Rose Navarro (1916-1999). Rose was the daughter of Salvador N. Navarro (1869-1953) and Eusebia Cabrera-Rojas (1891-1980). Jack and Rose Joachim were the parents of twenty children. Eighteen of their progeny, six sons and twelve daughters, survived to adulthood. Rose N. Joachim expired on October 31, 1999, leaving fifty-five grandchildren and twenty-six great grandchildren. Mrs. Joachim's corporal remains were interred in the Southern Memorial Park in Biloxi. (*The Daily Herald*, August 16, 1934, p. 3 and *The Sun Herald*, November 2, 1999, p. A-7)

Harry J. Joachim

Harry Joseph Joachim was born at Biloxi on March 8, 1920. After WWII, Harry and his

brother, Mark G. Joachim, were in the appliance and hardware business in Biloxi. Harry married Patricia Streiff (1921-2005) of Gulfport on September 14, 1947. She was a native of Freeport, Illinois, but came to Gulfport, Mississippi with her parents William A. Streiff and Teresa M. Streiff in 1927. The Streiff family in America was founded by Fridolin Streiff, a Swiss immigrant, who settled in Wisconsin creating the community of New Glarus. Harry J. Joachim and Patricia S. Joachim were the parents of five children: Patricia Joachim, Cynthia J. Trahan, Harry B. Joachim, Cheryl Joachim, and Robert Joachim. In later life, Harry J. Joachim became synonymous with real estate on the Mississippi Gulf Coast and Biloxi in particular. He remains active in the business with daughter, Cynthia. (Harrison Co. Ms., Circuit Court MRB 75, p. 379, Mark G. Joachim, January 19, 2004, and *The Sun Herald*, April 5, 2005, p. A6)

Ruth M. Joachim

Ruth Marylyn Joachim (1925-1989), called Marylyn, was born May 1, 1925. On November 23, 1948, she married Frank Luke Janca (1924-1998), who was born October 18, 1924, at Yoakum, Texas. During WW II, Frank had served aboard the *U.S.S. Sequoia* as Chief of the ship's office and radioman. Their children were: Linda Frances Janca (1950-1998+), Louis Kent Janca (1951-1993), Frank L. Janca Jr., Terrance Janca, Anton J. Janca, Keith M. Janca, William R. Janca, and Michele J. Labat Stevens. Marylyn J. Janca died on January 27, 1989. Frank expired on May 19, 1998. Both were interred in the Biloxi National Cemetery. (Harrison Co., Ms. Circuit Court MRB 78, p. 353, *The Sun Herald* January 29, 1989, p. A-4 and May 20, 1998, p. A-15)

ELIZABETH B. JOACHIM

Elizabeth Barbara Joachim (1891-1932), called "Queenie", was born at Ocean Springs on September 5, 1891. She attended local schools and graduated from Ocean Springs High School in May 1909, when O.T. Harper was the principal. Miss Joachim was Class Historian and played basketball on the 1908-1909 Gulf Coast Championship team. (Lepre, 1991, p. 160 and *The Ocean Springs News*, May 15, 1909, p. 1)

In May 1917, at Ocean Springs, Miss Joachim married Bernard Potin (1893-1981), a prominent businessman from New Orleans. His father was born in France and Mr. Potin's mother was a Louisiana native of German heritage. At New Orleans, Bernard made his livelihood as a sales engineer with A.M. Lockett. (The Daily Herald, May 19, 1917, p. 3 and Gretchen P. Mortimer, January 19, 2004)

Bernard and Queenie Joachim Potin were the parents of three children: Bernard Potin Jr. (1921-1927), Elizabeth P. "Betty" Pittenger (1918-1972), and Gretchen P. Mortimer (b. 1932). Mrs. Potin expired in childbirth on February 9, 1932. After her demise, Bernard married Leah Anderson (1897-1968). They had a son, James B. Potin (1934-1996). (Gretchen P. Mortimer, January 19, 2004)

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SCHEDULE I.—Free Inhabitants in the 4th Ward: 3rd 16th in
440 of Louisiana enumerated by me, on the 9th day of September

Dwelling-houses numbered in the order of visitation.	Families numbered in the order of visitation.	The Name of every Person whose usual place of abode on the first day of June, 1850, was in this family.	DESCRIPTION.			Profession, Occupation, or Trade of each Male Person over 15 years of age.	Value of Real Estate owned.
			Age.	Sex.	White, black, or mulatto.		
1	2	3	4	5	6	7	8
1	4425	John Banregard	35	m		Gardener	
2		Louis Lamotte	48	ma		Stone	
3	3624 4426	Fredrick Cuspy	33	m		Gardener	
4		Clemence do	28	f			
5	3625 4427	Peter Joachim	44	m		Gardener	507
6		Anna do	36	f			
7		Anna do	8	f			
8		Pierre do	7	m			
9	3626 4428	John H. Allgeir	41	m		Carpenter	390
10		Mary do	42	f			

Pascagoula Public Library
Local History & Genealogy Department
Joachim Family

4th Ward: 3rd No. 7 in the County of Orleans State
on the 9th day of September 1850. L. Pandey Ass't Marshal

DESCRIPTION.		Profession, Occupation, or Trade of each Male Person over 15 years of age.	Value of Real Estate owned.	PLACE OF BIRTH. Naming the State, Territory, or Country.	Married within the year.	Attended School within the year.	Persons over 20 yrs of age who cannot read & write.	Whether deaf and dumb, blind, insane, idiotic, pauper, or convict.
Sex.	White, black, or mulatto.							
5	6	7	8	9	10	11	12	13
m		Gardener		France				
na		Stone		"				
m		Gardener		"				
f				"				
m		Gardener	500	"				
f				"				
f				La		1		
m				"		1		
m		Carpenter	390	Germany				
f				"				

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14		C.	do	$\frac{6}{12}$	f		
15		Rodina	Joachim	10	f		
16	2604	3135	Eugene Duthuit	42	m	Grocery	3.500
17			Mary	41	f		
18			Charles Demontzey	$18\frac{8}{12}$	m	Clerk	
19			Julia	15	f		
20	2605	3136	Adam Joachim	24	m	DDrayman	
21			Catherine	20	f		
22			Anthony	$1\frac{6}{12}$	m		
23	2606	3137	Darcas Renecke	64	f	B	
24			Julie Simon	17	f	B	
25	2607	3138	No. Lanewille	30	m	Collector of debts	1300
26			A.	26	f		
27			Pauline	8	f		
28			Alex ^r	$6\frac{6}{12}$	m		
29			Alexina	5	f		
30			Julie	$1\frac{3}{12}$	f		
31			Polonise	50	f		

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Joachim Family**

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OCEAN SPRINGS

Downed pilot, 'rescuer' chat 55 years later

By KEN FINK

THE SUN HERALD



Mark Joachim was a second lieutenant in 1944 when he and two crew members had to abandon their plane while flying over West Virginia.

OCEAN SPRINGS — It was nearly 55 years ago when the A-20 attack plane carrying Mark Joachim flew through a raging storm and developed engine problems that forced the three-man crew to bail out over the West Virginia countryside.

Joachim, who now lives in Ocean Springs, landed in a tree. He made his way down and out of the woods, where he found a church. There, he rang the church bell.

"I was quite a sight," Joachim said. "I was in my jumpsuit, rain all over me. I don't even know how I convinced her to pick me up."

The woman he spoke of is Fern Hartley, who heard the church bell and picked Joachim up in a dump truck. She took him into Evans, W. Va.,



Joachim now.

where he met the other two crew members.

The mishap occurred Sept. 30, 1944, on his wife Catherine's birthday.

Neither Joachim, who was an Air Force second lieutenant, nor his crew were injured. There was little left of his plane, however, which has been on a routine flight

between air bases.

"They were just really, really fortunate that they weren't hurt," said Hartley, who visited the crash site that day.

Not long ago, Hartley contacted Joachim for the first time.

"I had thought about him for years and years," Hartley said recently. "I wondered what happened

to him."

When she mentioned her curiosity to her grandson, Thomas Staats, he did a search on the Internet and found 20 Mark Joachims around the country.

"Of course a name like that," Joachim said, "... It's not John Smith."

Hartley's grandson told her, "This looks like your best bet," and he pointed one out," she said. "I made one phone call."

"I called him that night and talk about surprised," Hartley said. "He was really shocked, but pleased, too. It was nice to know he was OK. We found out about each other's family and grandchildren."

"We certainly plan to stay in touch," she said.

Hartley is sending a family photograph and plans to talk to Joachim again soon.

Martha Helm Award



Congratulations to Cynthia Joachim for being the recipient of the 1999 Martha Helm Award. Cynthia is a graduate of the University of Mississippi School of Law & the A. B. Freeman School of Business at Tulane University where she earned her Masters of Business Administration. Cynthia is licensed to practice law in Mississippi and Florida & holds real estate broker licenses in Mississippi, Texas and Alabama. She holds the Accredited Buyer Representative & Accredited Buyer Representative Manager designations, along with the CRB, CRS, and GRI designations. She is a Certified International Property Specialist & is an Adjunct Professor for the MBA program at both the University of Southern Mississippi & William Carey College. Cynthia is an instructor for the Mississippi REALTOR® Institute.

Cynthia Joachim is the immediate past president of the Mississippi Association of REALTORS® and is the chairperson of the NAR License Law Committee for 1999. Cynthia is the past president of the Biloxi-Ocean Springs Board of REALTORS®, the state chapters of WCR, CRB council and CRS council and the local chapter of WCR. Cynthia has won numerous awards including REALTOR® of the Year, Instructor of the year, Omega Tau Rho Service Award from NAR, and has been selected as one of the top 50 business women in Mississippi.

Joachim receives leadership award



Joachim

John Joachim III, general manager of Frank P. Corso Inc. in Biloxi, received the R.J. Reynolds Leadership Award for outstanding leadership in his community at the Mississippi Wholesale Distributors Association convention in Florida. Joachim is president of the

Joachim

Forever volunteering



JOHN FITZHUGH/THE SUN HERALD

Elizabeth "Liz" Joachim leans against a rail at the Biloxi Chamber of Commerce. Once the chamber's president, Joachim still volunteers for the organization. Her work for many organizations has earned her the Biloxi Lions Club outstanding citizen award for 1996.

Joachim: Outstanding citizen

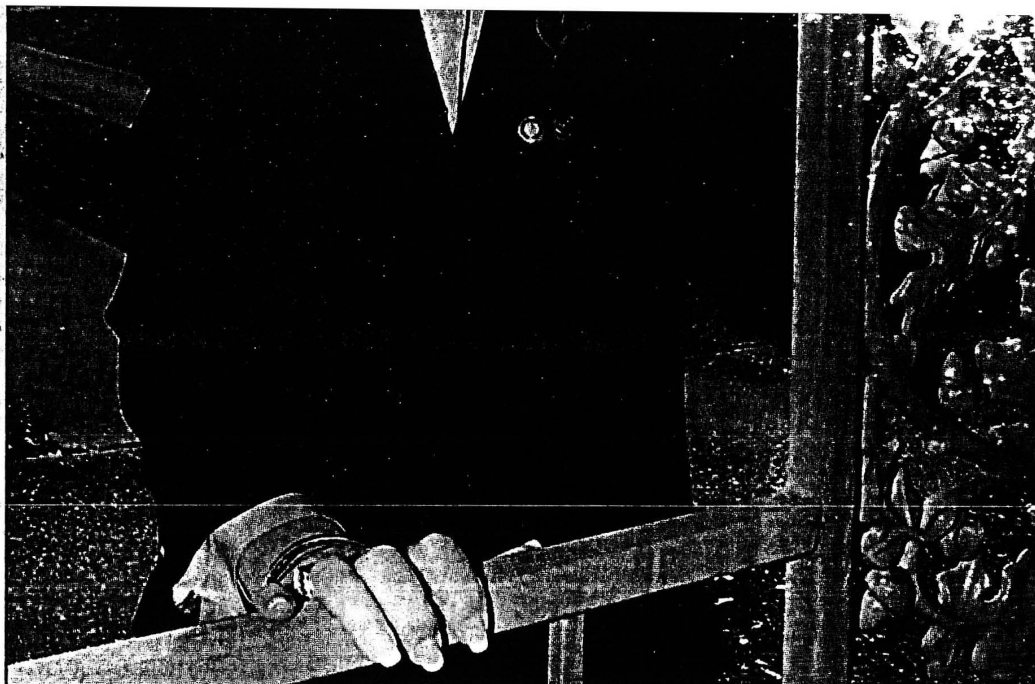
By BOB BOGANN

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OBTUARIES C 2
FYI C 2
IN BRIEF C 2
STATE NEWS C 4

THE SUN HERALD
COAST & STANTINE

WEDNESDAY, JANUARY 15, 1997



JOHN FITZHUGH/THE SUN HERALD

Elizabeth "Liz" Joachim leans against a rail at the Biloxi Chamber of Commerce. Once the chamber's president, Joachim still volunteers for the organization. Her work for many organizations has earned her the Biloxi Lions Club outstanding citizen award for 1996.

Joachim: Outstanding citizen

By **BRAD BRANAN**

THE SUN HERALD

BILOXI — Perhaps fate led the Biloxi Lions Club to name Elizabeth "Liz" Joachim the city's outstanding citizen for 1996.

Her father, Frank P. Corso, received the award 40 years ago. He was the same age, 58, as his daughter is now.

But when the Lions Club presents Joachim with the award today at the Broadwater Beach Resort, speakers will say it is because of her tireless work for the public good.

She's a member of community and civic groups, including the Biloxi Chamber of Commerce, the Biloxi Rotary Club, and the Boys & Girls Clubs of the Gulf Coast Leadership Board. "I'm forever working or volunteering," she said.

Joachim has been following her father's footsteps for years. She's president of Frank P. Corso Inc., the Biloxi vending company he founded. She says she worked her way



Corso

up from the bottom of the company.

She was once president of the Biloxi Chamber and so was her father. Both of them volunteered for the Salvation Army

and shared many other concerns.

A poor Italian immigrant when he moved to the Coast in 1919, Corso taught his daughter about the virtues of hard work, especially for the public good.

"Daddy's philosophy was that you had to give of yourself 10 times. If you give of yourself 10 times, you will be rewarded," she said. "It won't be a monetary reward, but you'll feel good about yourself."

Joachim has passed the philosophy on to her children. Last year, her daughter, Elisa Brown, a special education teacher at Biloxi High School, was named educator of the year by the Biloxi Rotary Club.

Outstanding citizen

■ Elizabeth 'Liz' Joachim has been named the city's outstanding citizen by the Biloxi Lions Club.

■ Age: 58

■ Family: Husband, John 'Jack' Jr.; daughter, Elisa Brown; sons Todd and John Joachim III; grandson, John Joachim IV.

■ Occupation: President, Frank P. Corso Inc. of Biloxi.

■ Organizations: Biloxi Chamber of Commerce, Biloxi Rotary Club, Boys & Girls Clubs of the Gulf Coast Leadership Board, and many others.

Joachim

MOSS POINT ADVERTISER

TUESDAY, AUGUST 5, 1958

JACKSON COUNTY



Even a panel of experts couldn't guess their secret.

It is that Mr. and Mrs. Jack Joachim, Biloxi, have 17 living children of whom Bobby Joachim, Telephone Road, is one.

Bobby is 21, the second oldest child and the Jackson representative of a peanut company. A few weeks ago he accompanied his parents and 16 brothers and sisters to New York to appear as guests on "I've Got a Secret" television show.

"They narrowed the secret down to being a large family but they couldn't believe the children of such a young-looking couple actually numbered 17," said Bobby.

Mr. and Mrs. Joachim are 41 and, their son says gallantly, look 21. The father has been an employee of Southern Bell and is now central office foreman.

When they received a telephone call from New York asking them to appear on the program, the Joachims thought perhaps it was result of a little story in the telephone company paper. They found later, however, that a friend had written in about them.

Going to New York was quite an experience and the only time they had ever traveled anywhere in a body. Actually it took several telephone calls from New York before they decided to try it.

"Mother debated whether it would be worth the trouble or not," Bobby said.

But with details ironed out, the 20 Joachims (Bobby's wife went, too) were ready and waiting when a chartered bus pulled up in front of their house and in they piled to be driven to New Orleans. There they boarded a plane and managed to completely confuse the stewardess immediately.

"We were allowed on the plane first," Bobby explained. "When the stewardess started checking tickets in New Orleans she found the first ten or 12 all belonging to a Joachim and she took it for granted all the rest of the passengers on the plane were Joachims, too!"

They were met at the airport in New York by a bus and taken to a hotel where they had been

The pace of the city amazed them.

"We couldn't even walk fast enough to keep up with the hotel hostess and her husband who took us out," Bobby marveled.

And coming back to the hotel on the subway they found their instructions inadequate and got completely lost. It took them an hour and a half and a lot of questions but they finally made it back to the hotel.

The next day they saw the sights, rehearsed in the late evening and appeared on the show that night.

The parents appeared first and when the panel failed to guess the secret the 17 children filed out while the experts gasped and counted unbelievably.

There were Jackie, 23, who is now in the Army but got a three-day pass for the occasion; Bobby, 21; Martha, 18, student at Dominican College in New Orleans.

Harriet, 18, who will attend Dominican next year; Joe, 16, student at St. John's in Gulfport; Georgette, 15, Anne, 14, Merlin, 13, Nancy, 12.

Elizabeth, 10, Margaret, 7, Jane, 6, all in Sacred Heart in Biloxi; Marie, Marion, Jerry and Mary Daniel, all pre-school age.

Mary Daniel, the baby, celebrated her birthday while the family was in New York and was the happy recipient of a birthday cake from Jane Meadows and Bessy Palmer, panel celebrities.

They baby sat with the youngsters Friday night, too, for three and a half hours while those of the family who wished went to a show.

But the city was just too big for "us country folks," according to Bobby. They nearly walked their legs off, craned their necks not to miss a thing and were surprised to find that their cab driver had been stationed at Camp Shelby in Hattiesburg. They attracted attention wherever they went together.

"People just couldn't believe it."

The attention didn't bother them, though.

"Who's conspicuous in New York?" he asked with a grin.

Bobby has found being a member of a big family has its ad-

107 Years Old...

(Continued From Page 1)

sometimes I smoke a piece of cigar in that. Folks gives 'em to me. That's about all I do."

Willis said he stays in bed most of the time now. "I just don't feel very good. I gotta go get these snags out," I reckon. "Dr. Eley, he gonna pull 'em for me some day."

Willis goes to sleep at dark, wakes up at daylight. "I don't get up, Rosie, she get up and makes me a nice coffee some time."

"Drink? Lawd a mercy, naw, suh. Who told you that? Naw, suh. I don't fool with that stuff. Aw, I has had it. But I ain't done none of that in a long time. Bout 80 years, I reckon."

Willis didn't have any formulas for his accomplishment. In fact, he put very little emphasis on the idea that he was unusual with all his 107 years.

"You mean folks wanta read about me? Why, everybody know I live out here, don't they," was about the extent of importance he placed on the whole idea of recording his biography.

"Everybody been mighty good to us," he reiterated, and Rosie seconded it. "Naw, suh," as he preceded almost every utterance, "I ain't got nothin I wanta say. Everybody that know me say I'm a good man. I ain't never done nothin' wrong, never been in trouble."

"That's about all, I guess, cept," and the length of wrinkled flesh, bones and memories tilted his head toward an old rusted ice box on the right end of the porch. "I sho wish I had a little piece of ice. Help keep my milk kinda cool."

"Lawd, bless you," and "You's a mighty good man" they both said, as Rosie put the token in her pocket. The voices featured humility, accomplished only by their kind.

His boney old hand felt almost eerie, yet firm and friendly. And he was right.

It began to rain.

A sign on the beach at Lloret de Mar, Spain, has an arrow pointing offshore and says "World's First Underwater Billboard — 90 feet out and 15 feet down." The billboard gets a good audience from curious skindivers.

story house on Howard Avenue. They were amazed particularly at the amount of paint the women use on their faces in New York.

"It's a new fad, evidently, to plaster stuff all over their faces," he said. "We asked about it and the people at the studio said they think it came when actresses would dash out for a cup of cof-

MARTIN BRASSEL

erick Brassel

Keesler A. F. B.

LETTERS TO THE EDITOR

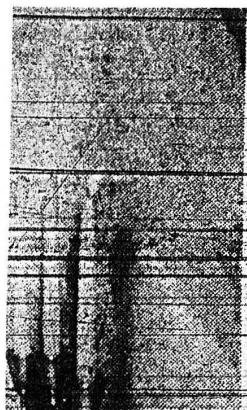
Pascagoula, Editor
Chronicle-Advertiser
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Also just possible that he be-
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have some representation for
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just for the few wealthy fami-
lies and industries.

Finally, the majority of the
people of the 6th District are
not king people. Mr. Holleman
did possibly believe that
they might appreciate knowing
their congressman, duly
elected to represent them, had
acted favorably on legislative
matters concerning their wel-
fare—not 100%, not even
90%, but just a few times. I
can't believe that we have that
much ignorance at the present time.

To be sure, Mr. Holleman has
covered an issue, as Mr.
Holleman's voting record in Con-
gress will prove.

If the 6th Congressional Dis-
trict is to have any "future
greatness" and a "Southern
way of life" that is not a bare
pretence, then the average
citizen must acquaint himself
with these issues and act ac-
cordingly.

J. W. Flint,
1304 Edgewood Avenue

n't guess their secret.

It is that Mr. and Mrs. Jack
Joachim, Biloxi, have 17 living
children of whom Bobby Joach-
him, Telephone Road, is one.

Bobby is 21, the second-oldest
child and the Jackson represen-
tative of a peanut company. A
few weeks ago he accompanied
his parents and 16 brothers and
sisters to New York to appear
as guests on "I've Got a Secret"

television show.
They narrowed the secret
down to being a large family
but they couldn't believe the
children of such a young-look-
ing couple actually numbered
17," said Bobby.

Mr. and Mrs. Joachim are 41
and, their son says gallantly,
look 21. The father has been an
employee of Southern Bell and
is now central office foreman.

When they received a tele-
phone call from New York ask-
ing them to appear on the pro-
gram, the Joachims thought per-
haps it was result of a little story
in the telephone company paper.
They found later, however, that
a friend had written in about
them.

Going to New York was quite
an experience and the only time
they had ever traveled anywhere
in a body. Actually it took sev-
eral telephone calls from New
York before they decided to try
it.

"Mother debated whether it
would be worth the trouble or
not," Bobby said.

But with details ironed out,
the 20 Joachims (Bobby's wife
went, too) were ready and wait-
ing when a chartered bus pulled
up in front of their house and in
they piled to be driven to New
Orleans. There they boarded a
plane and managed to complete-
ly confuse the stewardess im-
mediately.

"We were allowed on the plane
first," Bobby explained. "When
the stewardess started checking
tickets in New Orleans she found
the first ten or 12 all belonging
to a Joachim and she took it for
granted all the rest of the pas-
sengers on the plane were Joach-
ims, too!"

They were met at the airport
in New York by a bus and taken
to a hotel where they had been
assigned the entire wing of a
floor. They were welcomed
warmly, served cold drinks all
day and interviewed by the ho-
tel's public relations woman and
several newspapers.

"We weren't even allowed to
tip. They said everything was on
them at the hotel."

The first evening in the city
they were taken out for dinner.

them.

"We couldn't even walk fast
enough to keep up with the ho-
tel hostess and her husband who
took us out," Bobby marveled.

And coming back to the hotel
on the subway they found their
instructions inadequate and got
completely lost. It took them an
hour and a half and a lot of
questions but they finally made
it back to the hotel.

The next day they saw the
signs, rehearsed in the late eve-
ning and appeared on the show
that night.

The parents appeared first and
when the panel failed to guess
the secret the 17 children filed
out while the experts gasped and
counted unbelievably.

There were Jackie, 23, who is
now in the Army but got a three-
day pass for the occasion; Bobby,
21; Martha, 18, student at Do-
minican College in New Orleans.

Harriet, 18, who will attend
Dominican next year; Joe 16, stu-
dent at St. John's in Gulfport;
Georgette, 15, Anne, 14, Meslin,
13, Nancy, 12.

Elizabeth 10, Margaret 7, Jane
6, all in Sacred Heart in Biloxi;
Marie, Marion, Jerry and Mary
Daniel, all pre-school age.

Mary Daniel, the baby, cele-
brated her birthday while the
family was in New York and was
the happy recipient of a birth-
day cake from Jane Meadows
and Bessy Palmer, panel Celeb-
rities.

They baby sat with the young-
sters Friday night, too, for three
and a half hours while those of
the family who wished went to
a show.

But the city was just too big
for "us country folks," accord-
ing to Bobby. They nearly walk-
ed their legs off, craned their
necks not to miss a thing and
were surprised to find that their
cab driver had been stationed at
Camp Shelby in Hattiesburg.
They attracted attention where-
ver they went together.
"People just couldn't believe
it."

The attention didn't bother
them, though.

"Who's conspicuous in New
York?" he asked with a grin.

Bobby has found being a mem-
ber of a big family has its ad-
vantages. No one is spoiled, there
is always someone to play with
and as far as the family is con-
cerned there were no real de-
privations.

There were always motor
scooters or new bikes, the chil-
dren are having good schooling
and there is no crowding in the
eight-bedroom, three-bath, two-

"Drink? Lawd a mercy, new
suh. Who told you that? Naw,
suh. I don't fool with that stuff.
Aw, I has had it. But I ain't
done none of that in a long
time. Bout 80 years, I reckon."

Willis didn't have any for-
mulas for his accomplishment.
In fact, he put very little em-
phasis on the idea that he was
unusual with all his 107 years.

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think it came when actresses
would dash out for a cup of cof-
fee with make-up on their faces
and some of the young women
saw them and thought it was a
new style."

All in all, they'll take the Mis-
sissippi Gulf Coast for living,
though.

"The people are just not as
friendly in New York and there
are so many of them!"

SCOTTS WEDNESDAY MORNING SPECIAL

Elizabeth "Liz" Corso Joachim

Age: 60.

Hometown: Biloxi.

Residence: Biloxi.

Occupation: President and owner, Frank P. Corso Inc., 75-year-old family-owned wholesale distribution and vending company.



Joachim

Leadership positions: Life member, Biloxi-Ocean Springs Junior Auxiliary; board member, Gulf Coast Carnival Association; past president, Biloxi Development Commission; leadership board, Biloxi Boys and Girls Clubs; member, Gulf Coast Community Foundation, Gayfers Career Club, Biloxi PTA and Biloxi Chamber of Commerce; president, Rotary Club, George Ohr Museum and Leadership Gulf Coast; board member, Biloxi Regional Medical Center, Fisher House, Saenger Theater, Boy Scouts of America and The Peoples Bank; Gulf Coast Chamber Leadership Class of 1992; past president, Gaynel Garden Club, Biloxi Garden Center; first woman board member and president of Mississippi Wholesale Distributors Association; Altar Society member, Cathedral of Nativity Blessed Virgin Mary.

Biggest strength as a leader: "She has a wonderful combination of intelligence and Southern charm," says Bill Mitchell, owner of a Coast engineering firm and Joachim's Leadership Gulf Coast classmate. "In my mind, she's one of our great leaders on the Coast."

Top trick for balancing work and family: "Organization. I get up every day at 4 a.m. to 4:30 a.m. and walk 3 miles, then organize my day. You can't get anything accomplished if you're not organized."

Most influential books she's read: "Managing from the Heart," by Hyler Bracey, et al; "Men Are From Mars, Women Are From Venus," by John Gray.

People who have influenced her most: Her father, who taught her to have a positive attitude and "always smile at everybody. Ninety-nine percent will smile back. The other 1 percent, just pretend like they didn't see you"; Jerry O'Keefe, who nominated her as the first woman on the Biloxi Development Commission and gave her confidence to participate in civic and service organizations; Claire Hornsby, attorney, who served as a role model by being successful at her career while raising a family and giving her time to the community.

One thing she would change about the Coast: "People that have no vision — I'd like to change their opinion and their outlook."

Joachim

Mar 28, 1997
Sun Herald

New Biloxi director touts autonomy

Joachim takes Chamber's reins

By LISA MONTI

THE SUN HERALD

BILOXI — After a seven-year absence, Biloxian Harry B. Joachim has returned to his hometown as director of the Chamber of Commerce office.

He started work Monday and said he's "stunned by the level of activity that this operation does."

Joachim's agenda includes increasing membership and polishing up the chamber's image by clearing up a couple of misconceptions.

"One myth is that all chambers are run by large corporations and that there's no place for small business," he said.

Casinos and other large companies participate in the chamber, he said, but many members own small, family owned businesses, including Chamber President Milton Grishman.

"The second myth is that this chamber is run out of Gulfport," Joachim said. The Biloxi Chamber is a member of the Mississippi Gulf Coast Chamber, which has its offices in Gulfport.

"This chamber is just as local as it



Joachim

gets, as Biloxi as Barq's," Joachim said. "Just look down the roster of members. We have local leadership and we work very hard on local issues."

During the upcoming membership drive, Joachim plans to target start-up businesses by offering a pay schedule for dues and reduced dues for new small business members.

Before returning to Biloxi, Joachim was associate dean of the Lincoln Graduate Center in San Antonio. He is a nationally recognized speaker, trainer and writer.

"Harry has a personal knowledge of the trade and industry of Biloxi," Grishman said. "I expect him to bring a new vigor to our chamber."

He replaces Jan Knudsen.

Sep 7, 1929

THE JACKSON COUNTY TIMES, OCEAN SPRINGS, MISSISSIPPI

COAST LEAGUE PENNANT WINNERS



The Ocean Springs Cubs, pennant winners of the Mississippi Amateur Coast League, by winning both halves of the Coast League schedule. Standing, left to right: Catchot, lf; Larsen, 2b; McGee, cf; Westbrook, c; Joachim, president; Webb, p; Armstrong, 1b; Passo, p. Seated: Kiernan, p; Baker, rf; Vancourt, 1b; Manager Bennett; Newcomb, 3b; Beaugez, utility; Joachim, ss.

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John field line: R. Allen hit to Jo. hav. the league champs were heralded

THE JACKSON COUNTY TIMES, OCEAN SPRINGS, MISSISSIPPI

SATURDAY, SEPTEMBER 7, 1929

OFFICERS:
OSCAR JOACHIM, President
FRED WESTBROOK, Sec.-Treas.

DIRECTORS:
DEO BERTUCCINI JOHN PETRI
OSCAR DAVIS DR. HRABE
ALBERT WESTBROOK



The Ocean Springs-Cuba pennant winners of the Mississippi Amateur Coast League, by winning both halves of the Coast League schedule. Standing, left to right: Catcher, H.; Larsen, 2b; McGee, cf; Westbrook, c; Joachim, president; Webb, p; Armstrong, 1b; Passo, p. Seated: Kiernan, p; Baker, rf; Vancourt, 1b; Manager Bennett; Newcomb, 3b; Beauger, utility; Joachim, ss.

CONGRATULATIONS TO THE CHAMPIONS

We, the undersigned contributors to this page, lovers of the game,

547, 1929

TO THE CHAMPIONS

We, the undersigned contributors to this page, lovers of the game, take this means to individually and collectively congratulate each and every member of the Ocean Springs Cubs on the first class brand of base ball they have furnished us during the past season. We are especially mindful of the splendid spirit of the sportsmanship shown by each of you in all the games played. You gave the best that was in you, without hope or thought of monetary reward. You played a superior brand of base ball and emerged victorious in both halves of the seasons play. We are proud of you and want to assure you our appreciation of your efforts to give Ocean Springs good base ball. You may be assured of our moral and financial support at all times.

JNO. B. BRANSFORD	DR. O. L. BAILEY	CHAS. R. BENNETT	J. U. SCHARR	ERIC BABENDREER
OSCAR JOACHIM	HERBERT CAMPBELL	E. P. GUICE	HERBERT GRODEMANGE	R. H. MILLER
MRS. CHAS. BENNETT	MALCOMB HODGES	DR. A. HRABE	H. GLADNEY	ELEANOR MAY BAKER
HOWARD BENNETT	NAN AND DEO BERTUCCINI	OSCAR DAVIS	F. B. THOMAS	FRED RYAN
FRANK JOACHIM	A. E. LEE	CHAS. ENGBARTH	E. J. BENTON	JOE ZAEHRINGER
ARTHUR WEBBER	ALFRETTA NEWCOMB	ROSCOE L. POOL	E. S. DICK	R. M. BEAUGEZ
JAS. GARRARD	S. CHESTER DAVIS	ED. BERTHAUT	JAS. LYNCH	LOUIS TARDY
ALBERT S. WESTBROOK	A. J. ILLING	S. C. SPENCER	A. P. MORAN	CHAS. E. PATTISON
A. R. MICHAEL	HENRI RYAN, SR.	L. J. FAYARD	W. S. VAN CLEAVE	SILAS BOYD
JACK LIGHTSEY	J. BEN O'KEEFE	A. J. CATCHOT	HARRY LEE	L. A. LUNDY
FRED L. WESTBROOK	ALBERT GOTTSCHIE	R. J. SOUSLEY	S. POITEVENT	URSULA TARDY
ARTHUR E. WESTBROOK	DRYDEN VAN CLEAVE	HENRY ARMSTRONG	TONY CANALI	OSCAR McFARLAND
L. M. McCLURE	CASH	GEO. ARNDT	R. S. DINAN	ROTARY CLUB
L. J. B. MESTIER	L. L. DEVOE	U. S. JOACHIM	H. F. WESTBROOK	OREY YOUNG, JR.
J. P. EDWARDS	T. N. MURPHY	A. L. GIROT	G. W. ANDERSON	AND OTHER FANS.

Jackson Co. Times

Aug 7 1926

Boyd left Wednesday for Stafford Springs, Miss. where they will spend two or three weeks recuperating.

Mr. and Mrs. L. C. Farnham have returned to their home on East Beach after an absence of several weeks touring by automobile through several southern states.

Miss Lant Farnham who has been visiting relatives in Albany, Ala. has returned home. She was accompanied by Miss Esther Drake who will spend some time at the Farnham home.

The clean up campaign is over but the work of cleaning up should continue regardless. As a matter of fact there should be no specific time for cleaning up. It should be a year round proposition.

John Bose, Division Superintendent of the L. & N. railroad spent Wednesday in Ocean Springs inspecting the local railroad yards and mapping out plans for contemplated new tracks and other improvements.

Memphis, Tenn., Mr. and Mrs. J. R. Williams and Mrs. Frank Gwin of Lexington, Miss. visited at the home of Mr. and Mrs. H. A. Cole last week.

Oscar Joachim left Wednesday for Malvern, Ark. by auto where he will visit friends for several days, Mrs. B. F. Joachim, Sr. and Mrs. Lee accompanied him as far as Abita Springs, La.

James Friar, former Ocean Springs boy but now a resident of Savannah, Ga. where he is employed by the American Creosoting Co., is here for a visit with relatives and old friends. He is accompanied by his wife and son and will remain about two or three weeks.

Mr. and Mrs. Wm. Heuval of New Orleans spent this week with Mr. and Mrs. J. A. Joullian. They express themselves pleased with the natural beauty of Ocean Springs and have joined the large number of people who believe in its rapid development in the near future.

part deserve credit.

Mrs. Charles Benn two tables at five h afternoon, compliment Mrs. L. Sauer. Thos Mesdames G. E. Arn barth, Nettie Palmer, E. Lee, Miss Mary Sauer, the honoree, nett, the hostess. P core were won by Mis Mrs. Palmer. Mrs. the consolation. Co ments were served.

Mr. and Mrs. Dry were the recipients of surprise shower and ho Monday night when a of friends walked in o new Jackson Ave. beautiful and usef utensils were brought couple were simply miscellaneous articles home. Delicious refr served during the eve was dancing and othe indulged in. The new h Mrs. VanCleave, a bungalow, is one of Ja most attractive residen

Guests registered a Hotel this week are:

Mr. and Mrs. J. L. A. Alba, Miss Jean Eleanor Guizerix, Luikart and childre Rouge, Mr. and M Mr. Thos. Lindress Cazaubon, Mr. D. L. Boathly, Mr. F. I Mrs. L. A. Turner, M Mr. and Mrs. F. M Pere, Frank and Jack Halpin, Betty Miller, Kathlin Halpin, Mrs Miss Bernice Nolde, Althea Nolde, Miss Mrs. Helen Fabre, Mis Miss Louise Caza Cazaubon, Miss Met Mrs. C. F. Gole, M.

Baker's Grocery



Phone Your Order



Courtesy of Mark Joachim

B.F. Joachim and Rosa B. Joachim-This is a vintage image of Benjamin Franklin Joachim (1847-1925) and his wife, Rosa Madeline Bokenfohr (1861-1934), the progenitors of the Joachim families of Ocean Springs and environs. Mr. Joachim came to Ocean Springs in the late 1880s, after a successful career in the newspaper distribution business in New Orleans, his birthplace. Here he managed a small hostel; sold produce for his brother-in-law; and managed and later owned a building materials supply business on Old Fort Bayou.

Here Ben Joachim sold lumber, shingles, molding, brick, and associated building products. Two local lumber mills supplied the wood products for Mr. Joachim's bayou lumberyard. Some of the local extant buildings at Ocean Springs that utilized the Builder's Supply Company materials for their construction were: The 1912 Albert C. Gottsche grocery store, now the Blossman Gas Building at 809 Washington Avenue; the 1913 Farmers and Merchants Bank Building at 929 Washington Avenue; and the 1913 Joseph E. Catchot-Sam Guagliardo residence, formerly at 1109 Ames Avenue, which was demolished by Maria Mavar in 1990. (Ocean Springs, Mississippi, 1915, p. 37)

The land in Section 19, T7S-R8W, where the Builder's Supply Company was located Old Fort Bayou was acquired in June and July 1905, by George W. Davis and E.S. Davis. They bought approximately .65 acres from William Eugene Shaw and Sarah S. Shaw of Winneshiek County, Iowa. The parcel had a frontage on Old Fort Bayou of one hundred forty-two feet and the sale included the warehouse and wharf on the Shaw tract. This plot was once owned by Antonio Franco (1834-1891) and his spouse, Jane Rodriguez Franco (1844-1915), who conveyed it to Jesse B. Shaw in May 1890. The Widow Franco sold Messrs. Davis a narrow tract, fifty feet by one hundred

sixty-eight feet in July 1905. (JXCO, Ms. Land Deed Bk. 33, p. 4; Bk. 11, pp. 149-150; Bk. 33, p. 5; and Bk. 33, p. 6)

In October 1907, the Davis Brothers conveyed these lands to the Builder's Supply Company for \$630. In general terms, the Davis lands conveyed were described as: bounded on the north by Old Fort Bayou; east by Jane Franco and E.M. Westbrook; south by Iberville Avenue; and west by Dr. O.L. Bailey. (JXCC, Ms. Land Deed Bk. 33, pp. 6-7)

In September 1915, Mrs. Emma A. Powell sold Builder's Supply a small strip of land on their eastern boundary with her. It measured twenty feet by sixty-six feet. (JXCO, Ms. Land Deed Bk. 57, pp. 568-569)

Sale

Before his demise in January 1925, B.F. Joachim had acquired all the stock of the Builder's Supply Company. In June 1925, his legatees conveyed the Builder's Supply Company to Captain Ellis Handy (1891-1963) for \$5500. The sale included: sheds, machinery, and improvements. (JXCO, Ms. Land Deed Bk. 55, pp. 629-630)

In late May 1925, Captain Handy announced his purchase of the business and planned to take over the daily operations on June 15th. He planned to enlarge the business and trade in multiple types of building materials. (*The Jackson County Times*, May 30, 1925, p. 3)

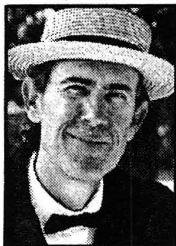
Ellis Handy advertised his business in early June 1925, as follows:

*The Builders Supply Co.
Will endeavor to maintain a
high standard of service and
expand to meet the desires and
demands of the community,
advancing with the progressive
growth promised to the
Mississippi Gulf Coast.
PHONE 74
Ellis Handy
Ocean Springs, Miss.*

Joachim's expire

Rosa B. Joachim expired at Ocean Springs, on January 19, 1934. She was survived by two sons, B.F. "Frank" Joachim Jr. of New Orleans and U.S. "Jack" Joachim of Biloxi; two sisters, Elizabeth B. Brand and Lena B. Burgunder; and two brothers, J.B. Bokenfohr, and Jack Bokenfohr. In addition, Mrs. Joachim had thirteen grandchildren and two great grandchildren. Her corporal remains were sent to New Orleans for burial in the Joachim family tomb in the Metairie Cemetery. Ben Joachim had been interred here after his demise on January 13, 1925, at New Orleans, Louisiana. (*The Jackson County Times*, January 20, 1934, *The Daily Herald*, January 20, 1934, p. 2 and *The Jackson County Times*, January 27, 1934, p. 3)

(TO BE CONTINUED)



Images Under the Oaks

German Families of Ocean Springs, Part XLII

By Ray L. Bellande

B.F. JOACHIM II

B.F. Joachim II (1882-1970), called Frank, was born at New Orleans, Louisiana on December 19, 1882. He married Magdalena Schmidt (1882-1971), called Lena, who was born March 10, 1882, at Ocean Springs. She was the daughter of Charles E. Schmidt (1851-1886) and Laura Coyle (1857-1931). Their children were: Mark Oscar Joachim (1904-1955), B.F. Joachim III (1908-1974), and Mary Frances Joachim Milner (1916-1987). In April 1903, a young Frank Joachim had a close call with the grim reaper at Gulfport. While attempting to board the moving Coast Train, he fell sustaining acute contusions to his face. (*The Pascagoula Democrat-Star*, April 10, 1903, p. 3)

The Riviera Livery and Transfer Company

This transportation company was owned by Frank Joachim and was organized after his partnership in Joachim & Toler had ended. Joachim & Toler were in business as early as May 1914, when they added a Ford touring car to their taxi fleet which had previously consisted of one Ford and a Studebaker. (*The Ocean Springs News*, May 23, 1914)

Dan C. Toler (1876-1939) had been born in Alabama of North Carolina parentage. He married Dora Ramsay (1871-1941), the daughter of Sardin G. Ramsay (1837-1920) and Lula Ramsay (1851-1886). Mr. Toler acquired the Government Street feed store and livery stable of Calvin E. Dees (1877-1954) in February 1909. In December 1910, Mr. Toler sold his business to Dr. O.L. Bailey (1870-1938) who turned it quickly to T.J. Ames (1876-1927). This transaction left Ocean Springs with only two stable owners, J.J. O'Keefe (1859-1911) and T.J. Ames, which were considered adequate for the population and commerce. By 1920, Mr. Toler and family had moved to Vancleave, Mississippi where he was a superintendent of a logging railroad. (*The Ocean Springs News*, February 27, 1909 and December 24, 1910)

By 1915, Frank Joachim was operating as Joachim's Livery and Transfer Company and advertised as follows: Joachim's Livery and Transfer Company

B.F. Joachim, Jr. Prop.
Automobile service by the day, hour or trip
Special attention given to country trips
Telephone, 59 Ocean Springs, Miss.
(from: Ocean Springs, Mississippi-1915)

C.E. Schmidt (1904-1988), former Mayor and author of Ocean Springs French Beachhead (1972), related in 1967, that his father, Frank E.

Schmidt (1877-1954), circa 1910, built a two-story building on the northwest corner of Washington and Desoto for Frank Joachim to house his livery operation. Mr. Joachim remained here as the local Ford dealer post-1920. The business here was called "Joachim's Livery-autos, carriages, and wagons." (*The Ocean Springs News*, February 16, 1967, p. 3)

Ice price war

In April 1920, Frank Joachim began vending ice on the streets of Ocean Springs. A Biloxi dealer was his supplier. The local icehouse sold ice for \$1.00 per 100 pounds of ice. Joachim cut the price to \$.70 per 100 pounds commencing an immediate price war with the Ocean Springs iceman. Instantly, the price of ice was dropped to \$.40 per 100 pounds of ice by the local ice supplier. (*The Jackson County Times*, April 24, 1920, p. 5)

Ford and Fordson Dealer

In mid-1920, Frank Joachim acquired the Ford dealership at Ocean Springs. It had previously been franchised to Helveston & Bell who operated from the Horton building on Washington Avenue. Mr. Joachim planned to set up a Ford service center and sell automotive parts for Ford vehicles. (*The Jackson County Times*, January 12, 1918, p. 5, March 6, 1920, p. 5, and December 25, 1920, p. 3)

Notice To The Public
I have been appointed the authorized Ford dealer for this territory and can make prompt delivery. A carload due this week. Full line of Ford parts. Ford Service Station to be installed.

FRANK JOACHIM
(*The Jackson County Times*, December 25, 1920, p. 2)

1920 Auto facts

At this time, there were approximately 55,000 motorcars in Mississippi. Hinds County with 2008 automobiles led the State. On the Mississippi Gulf Coast, Harrison County had 1300 cars; Jackson County 700; and Hancock County only 350. (*The Jackson County Times*, March 6, 1920, p. 5)

On January 1, 1920, Henry Ford of Detroit issued an \$8,000,000 bonus to his 80,000 automotive workers. Skilled employees who earned \$10.80 per day and with five years tenure were given \$270. Laborers who were at the \$6.00 per day pay scale received \$50. This remuneration was in addition to that earned in Mr. Ford's profit-sharing plan. (*The Jackson County Times*, January 17, 1920, p. 5)

Joachim garage notes

In July 1921, Frank Joachim reported that he has been unable to make Ford motorcar deliveries because the national demand for Ford automobiles had creat-

ed a shortage. Mr. Joachim expected a carload of Fords within the next few days. (*The Jackson County Times*, July 2, 1921, p. 5)

In January 1922, Frank Joachim advertised his auto sales inventory as follows: Touring Car \$348; Regular run-about \$319; Regular chassis \$285; Coupe \$580; Sedan \$645; One-ton truck \$430; and the Fordson tractor \$625. All prices f.o.b. Detroit. (*The Jackson County Times*, January 28, 1922, p. 5)

In June 1922, the Joachim Livery Stable acquired a seven passenger Buick. (*The Daily Herald*, June 17, 1922, p. 7)

Early December 1922 saw Frank Joachim install a modern radio set in his Washington Avenue garage. He invited everyone to visit in the evenings and listen to concerts broadcast from Forth Worth, Houston, Atlanta, and Jefferson City, Missouri. (*The Daily Herald*, December 6, 1922, p. 2)

In May 1923, Harry R. Lee (1903-1951) joined the sales staff of the Joachim Ford agency. (*The Jackson County Times*, May 12, 1923, p. 5)

In March 1924, Ford representatives rated the Joachim dealership at Ocean Springs as Class A, the highest rating possible. (*The Jackson County Times*, March 22, 1924, p. 5)

Joachim Building

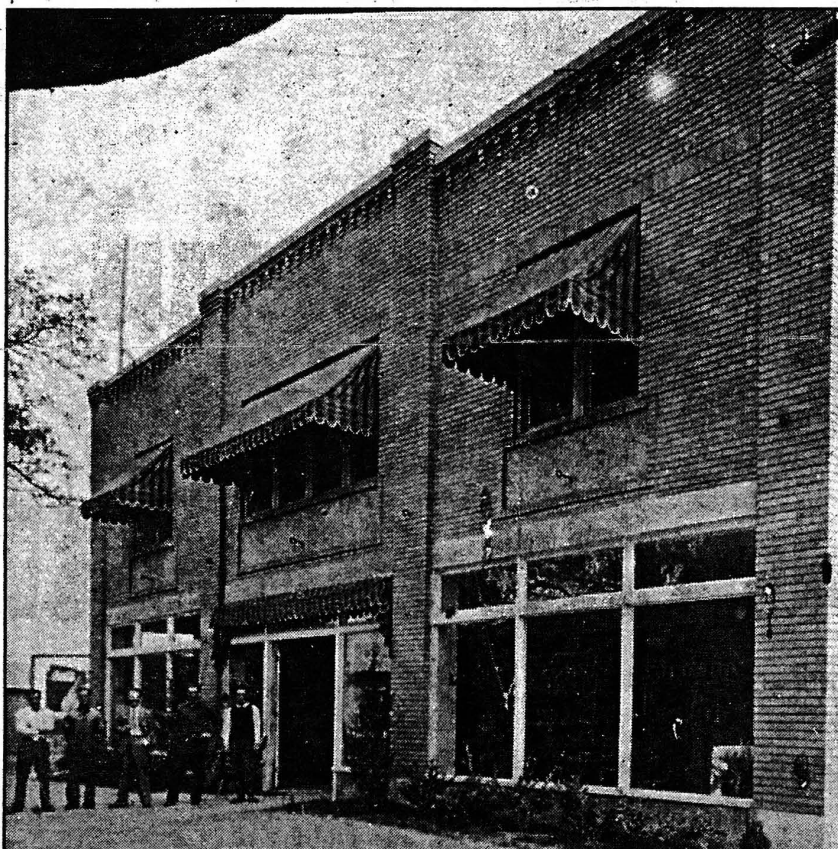
The Joachim building was located on the northeast corner of Washington Avenue and Desoto on the west three-quarters of Lot 6-Block 24 (Culmsee Map-1854). Originally, the large home of R.A. VanCleave (1840-1908), pioneer entrepreneur at Ocean Springs and namesake of Vancleave, Mississippi, was situated here. It was erected in the winter of 1891, and burned circa 1905. (*The Biloxi Herald*, February 7, 1891, p. 1)

In January 1906, the VanCleave family sold their family residence property on Washington Avenue to Hannah Johnson, the spouse of William Johnson (d. 1922), an L&N conductor. In 1904, the

Johnsons had built a home at present day 306 Washington Avenue, popularly known as the Holloway house. (JXCO, Ms. Land Deed Bk. 30, pp. 455-456)

Mrs. Johnson conveyed her Washington Avenue corner lot to B.F. Joachim II in March 1916, for \$3250. Here sometime in the early 1920s, Frank Joachim erected a large two-story masonry building to house his Ford dealership. In Late March 1931, Mr. Joachim vended his building to Frank B. Faessel (1870-1953) for \$7500. It appears that the Joachim Ford agency failed during the early years of the Depression. The depressed economic situation during this era was reflected in July 1936, when Mr. Faessel sold the Joachim building to The United Poultry Producers, a co-op of poultry and eggs producers; he took a large capital loss as the selling price was only \$3250. (JXCO, Ms. Land Deed Bk. 58, p. 440, Bk. 64, pp. 229-230, and Bk. 69, p. 151)

It is believed that Frank



Ray L. Bellande Historic

The Joachim Building-This fine masonry structure was situated on Washington Avenue and Desoto. Built by B.F. "Frank" Joachim (1882-1970), it served as his Ford Agency and garage until he vended 1931 to Frank B. Faessel (1870-1953). The United Poultry Producers from Government Street in 1936. This poultry and egg co-op owned the G.A. Tootle acquired it in 1954. It is believed that the old Joachim demolished by the Tootle family in the 1960s. In 1981, Adrian G. Lee parcel from Doug Tootle and B.R. Tootle. He utilizes it as commercial property today.

Joachim relocated to New Orleans for many years, before returning to Ocean Springs after WWII. (Mark G. Joachim, January 6, 2004)

Texaco dealer

Frank Joachim took over management of the local Texaco dealership in early July 1947. This station was situated on the old J.P. VanCleave property on the SE/C of Washington and Porter. Texaco acquired this parcel from W.S. VanCleave in June 1930. (JXCO, Ms. Land Deed Bk. 63, p. 479)

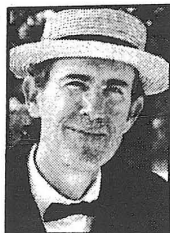
Mr. Joachim advertised his new venture in the local journal as follows:

Having taken over the management of the local Texaco Service Station as of July 1st, I shall appreciate your patronage.
FRANK JOACHIM
"Will You Please Give Me A Trial?"
I Will Try To Please You"
(*The Jackson County Times*, July 6, 1947, p. 8)

In November 1948, Frank Joachim remodeled his Texaco service station. Two new subterranean storage tanks with a 10,000-gallon storage capacity were installed. Gasoline distribution to patrons was supplied by two new pumps, which were approached on a newly re-

Joachim had restrooms for the comfort of his customer. (*County Times*, 1948, p. 1)
Texaco sold Clovis H. Bailey in 1977. Howarth acquired it in 1977 and vended it in December 1977. Robert Mohler 1977. Howarth and will soon open to compliment it. (JXCO, Ms. L 586, p. 342, Bk. 877, p. 1)

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Images Under the Oaks

German Families of Ocean Springs, Part XLIII

By Ray L. Bellande

Youkey-Joachim house

The Frank Joachim home is extant at present day 1208 Porter Avenue. It is situated on Lot 8 and a part of Lot 7 in Block 2 of the H.F. Russell Subdivision. John K. Youkey (1848-1922), the builder, and family came to Ocean Springs from Cottage Hill, Florida in October 1911. Initially they rented the Meyers' cottage on Church Street. The Meyer's cottage, now owned by Laura Ederer Bolton, is more familiarly known to today's older generation as the Scharr house. (*The Ocean Springs News, October 7, 1911, p. 5*)

In late December 1911, Mr. J.K. Youkey acquired several lots in Block 2 of the Russell Subdivision fronting on Porter Avenue from H.F. Russell. Consideration for the parcels was \$350. It is assumed the Youkey's erected their home here in 1912. (JXCO, Ms. Land Deed Bk. 37, p. 525)

Mr. Youkey was a native of Ohio. He married Helen M. Douglass (1856-1928), an Indiana lassie, and the daughter of Jackson Douglas and Mary Lee. Youkey was a War of the Rebellion veteran having served with Co. H of the 135th Indiana Infantry. (Bradford O'Keefe Burial Bk. 17, p. 39)

Frank Joachim acquired the Youkey house from Walter G. Armstrong (1878-1945) in May 1944. It is believed that Mr. Joachim had been in New Orleans since the collapse of his automobile business at Ocean Springs, during the Depression. (JXCO, Ms. Land Deed Bk. 85, pp. 378-379)

The Heirs of B.F. Joachim Jr. conveyed their parents' home to Neil H. Ballard (1920-1984) in July 1971. (JXCO, Ms. Land Deed Bk. 410, p. 528 and JXCO, Ms. Chancery Court Cause No. 17286)

Mark O. Joachim

Mark Oscar Joachim (1904-1955), called Oscar, made his early livelihood at Ocean Springs with his father in his Ford auto sales and service organization. He was a graduate of the Soule Business College at New Orleans. In 1929, Oscar Joachim was elected city clerk after the retirement of long time city clerk, James Lynch (1852-1935). He served in this capacity until he was replaced in 1942, by Sadie Catchot Hodges (1894-1973). At the time of his demise in July 1955, Mr. Joachim was bookkeeper for Blossman Gas. He was also a public accountant. (Schmidt, 1972, pp. 135-136 and *The Daily Herald, July 18, 1955, p. 2*)

Oscar Joachim had married Miss Mary Gough (1902-1978), the daughter of Mrs. A.E. Gough of Malvern, Arkansas, at St. Alphonsus Church in early June 1927. Miss Gough was an alumnus of the University of Arkansas. She was a teacher in the local grammar school. Miss Amy Quick attended Miss Gough. (*The Jackson County Times, June 11, 1927, p. 3*)

In July 1929, Mrs. L.A. Wilcox of Tulsa, Oklahoma, the sister of Mary Gough Joachim, came with her spouse and mother, for her first visit to Ocean Springs. (*The Jackson County Times, July 20, 1929, p. 3*)

Mrs. Joachim ran for political office in 1965, and was elected alderman for Ward 4 defeating former mayor, Charles Ernest Schmidt (1904-1988). She passed at Grand Bay, Alabama in late November 1978. Mary G. Joachim had taught elementary school at Ocean Springs for thirty years as a classroom instructor and six as a substitute teacher. (*The*

Young Ann Joachim was rescued from the second story by her father. He suffered facial burns and smoke inhalation. The house was severely damaged, but not destroyed. (*The Jackson County Times, December 21, 1946, p. 1*)

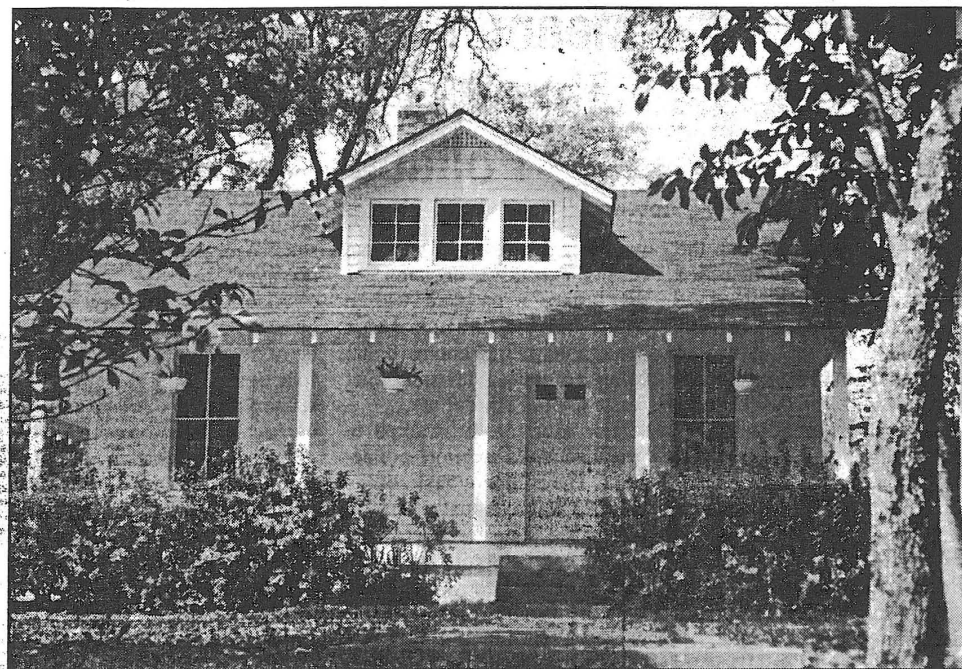
First Presbyterian Church

In December 1955, shortly after Mr. Joachim's death, his widow, Mary G. Joachim, sold the house to the First Presbyterian Church of Ocean Springs for \$18,500. Mrs. Joachim relocated to a smaller home on Jackson Avenue. At this time, the Joachim home became known affectionately as "the Manse", the home of the minister. (JXCO, Ms. Land Deed Bk. 83, pp. 275-276)

The Manse became embroiled in controversy in the spring of 1992, when the Ocean Springs Historic Preservation Commission denied the request of the Presbyterians to remove the old structure in order to erect a new sanctuary on the site occupied by the Joachim house. After many months of discussion and compromise, the 1917 Garrard bungalow on Washington was saved and the new Presbyterian sanctuary was built on Ocean east of the 1887 church. On August 20, 1995, the First Presbyterian Church of Ocean Springs dedicated its new sanctuary on Ocean Avenue. (*The Mississippi Press, April 10, 1992, p. 4-A and The Ocean Springs Record, August 17, 1995, p. 3*)

Mark Oscar Joachim II

Mark Oscar Joachim II, called Oscar, was born at Ocean Springs on September 6, 1928. After completing Notre Dame high school at Biloxi, where he was an outstanding quarterback, Oscar attended the Merchant Marine Academy at Kings Point, New York. In July 1947, Cadet Oscar Joachim embarked for a South American voyage aboard a United Fruit Company vessel. (*The Jackson County Times, July 6, 1947, p. 8, Ann S. Joachim, January 12, 2004 and M.F. "Bud" Hodges, January 13, 2004*)



1992 image by Ray L. Bellande.

Oscar Joachim bungalow-This 1917 bungalow was erected as a rental house at present day 300 Washington Avenue by Carrie Johnson Garrard (1886-1968), the widow of Joseph B. Garrard (1871-1915). Oscar Joachim (1904-1955) and family resided here from 1943 until 1955. In 1946, a fire in which Mr. Joachim valiantly rescued his daughter, Ann Joachim, while sustaining corporal injuries damaged their home. The First Presbyterian Church of Ocean Springs acquired the Joachim residence in 1955. In 1992, it became the center of controversy between the Ocean Springs Historic Preservation Commission and the church. After many months of discussion, the Presbyterians changed their plans to remove the "Manse", the former Garrard-Joachim bungalow, in order to build a new sanctuary. The new sanctuary was dedicated in 1995, on Ocean adjacent to the 1887 church preserving the 1917 structure for future generations to enjoy and admire.

phases of her school as she was in the band, led cheers, edited the school paper and annual, and played on the basketball squad. (Hi Daze, 1950, p. 5)

Pre- July 1955, Ann Joachim married Charles Donaghey. They resided at Oil City, Pennsylvania before relocating to Houston, Texas. (No further information)

B.F. Joachim III

B.F. Joachim III (1908-1974), called B.F., was the second child of B.F. "Frank" Joachim II (1882-1970) and Magdalena "Lena" Schmidt (1882-1971). He was born at Ocean Springs on February 17, 1908. B.F. attended local schools until he went to Spring Hill College in Mobile for his

Joachim shipped out of Mobile on the steamer, City of Alma, for London and other European ports. His ship was expected back in Mobile in January 1933. In April 1933, Joachim sailed aboard the steamship, President Harrison, owned by the Dollar Ship Line. The eight month voyage circumnavigated the planet disembarking at twenty-two ports in fourteen countries. (*The Daily Herald, November 12, 1932, p. 2 and The Jackson County Times, December 23, 1933*)

B.F. Joachim married Kathryn Elizabeth Ernst (1906-1993), the daughter of John J. Ernst and Julie Ann O'Neil of Quincy, Illinois, on May 24, 1944, at St. Alphonsus Catholic Church in Ocean Springs.

further information)

Mary Frances Joachim

Mary Frances Joachim (1916-1987) was the last child of B.F. "Frank" Joachim II (1908-1974) and Magdalena "Lena" Schmidt (1882-1971). She married Walter Dermey Milner (1917-1980) of Gulfport, in early June 1939, at the St. Alphonsus Catholic Church in Ocean Springs, Mississippi. The young couple made their home in Jackson, Mississippi. (*The Jackson County Times, June 10, 1939, p. 4*)

The Milners had two children: Martha Milner, RSM, and Joseph Milner. Mary Frances Milner expired at Biloxi on April 5, 1987. Her remains

**Pascagoula Public Library
Local History & Genealogy Department
Joachim Family**

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Joachim Farm

In April 1925, A.E. Olsen sold his 16-acre lot, orange and pecan grove and residence at Bayou Puerto to Frank Joachim (1882-1970) and Uriah Sylvester "Jack" Joachim (1888-1977) for \$8000. This was the old homestead of Thomas N. Hanson (1810-1900), a Dane who became locally renown for his wine making. The Olsen place was situated in Section 24, T7S-R9W in US Government Lot 3. Here the Joachim brothers produced the "Giraffe" pecan. (JXCO, Ms. Land Deed Bk. 55, p. 80 and *The Daily Herald*, October 12, 1925, p. 1)

The Joachim brothers turned this venture into a handsome profit when they conveyed this site to H.W. Branigar of Gulf Hills for \$45,000 in November 1925. (JXCO, Ms. Land Deed Bk. 55, p. 80 and Bk. 57, pp. 88-90)

B.F. "Frank" Joachim II expired on March 12, 1970. Less than a year later, his wife passed on February 18, 1971. Both were interred in the Evergreen Cemetery on Old Fort Bayou.

Children of Frank and Lena Schmidt Joachim

Miss Mary Gough (1902-1978), the daughter of Mrs. A.E. Gough of Malvern, Arkansas, at St. Alphonsus Church in early June 1927. Miss Gough was an alumnus of the University of Arkansas. She was a teacher in the local grammar school. Miss Amy Quick attended Miss Gough. (*The Jackson County Times*, June 11, 1927, p. 3)

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Children

Oscar and Mary G. Joachim were the parents of: Mark Oscar Joachim II (1928-1994) and Ann Joachim Donaghey (c. 1932-c. 1986).

Oscar Joachim bungalow

The Oscar Joachim bungalow is situated at present day 300 Washington Avenue. This structure was built in 1917, by Carrie Johnson Garrard (1886-1968), the widow of Joseph B. Garrard (1871-1915). Mrs. Garrard purchased the lot, which is on the northwest corner of Washington Avenue and Ocean, from Mrs. Albert G. Tebo (1853-1918) in August 1916. (JXCO, Ms. Land Deed Bk. 42, pp. 516-517)

In 1924, Carrie Johnson Garrard (1886-1968) married Alexander Fleet Everhart (1881-1957). According to local realtors, the house was utilized for rentals until Mark O. Joachim, Sr. (1904-1955) purchased it in 1943. (JXCO, Ms. Land Deed Bk. 83, pp. 275-276)

Fire

The Oscar Joachim home burned on December 17, 1946.

1917 Garrard bungalow on Washington was saved and the new Presbyterian sanctuary was built on Ocean east of the 1887 church. On August 20, 1995, the First Presbyterian Church of Ocean Springs dedicated its new sanctuary on Ocean Avenue. (*The Mississippi Press*, April 10, 1992, p. 4-A and *The Ocean Springs Record*, August 17, 1995, p. 3)

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After completing his studies at Mississippi State University, Oscar married Catherine Ann Saucier of Pascagoula (b. 1934) on July 6, 1958. She was the daughter of Clifton Saucier (1896-1981) and Catherine Scholtes Saucier. They were the parents of Valerie Joachim Dedeaux. (JXCO, Ms. Circuit Court MR Bk. 97, p. 194 and Ann S. Joachim, January 12, 2004)

Circa 1956, Oscar Joachim became a resident of Pascagoula. Here he was employed as the County purchasing agent before becoming purchasing manager for Mississippi Chemical, where he remained for twenty-eight years. Oscar had served his country during the Korean War and was a Roman Catholic. He passed on November 15, 1994 at Pascagoula. Mr. Joachim's corporal remains rest in the Jackson County Memorial Park cemetery in Pascagoula. (*The Sun Herald*, November 16, 1994, p. A-2)

Ann Joachim

Ann Joachim was a 1950 graduate of Ocean Springs High School where she was elected Miss OSHS, most popular girl, and senior class vice-president. Ann was extremely active in all

dence in 1955. In 1992, it became the Ocean Springs Historic Preservation Society's discussion, the Presbyterian minister Garrard-Joachim bungalow was dedicated in 1995, of the 1917 structure for future gene

phases of her school as she was in the band, led cheers, edited the school paper and annual, and played on the basketball squad. (Hi Daze, 1950, p. 5)

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In November 1932, B.F.

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Bradford-O'Keefe Funeral Records Books 1 through 32 1904-1948

Compiled by Julie Suarez

**Pascagoula Public Library
Local History & Genealogy Department
Joachim Family**

Bradford O'Keefe Funeral Records

Last Name	First Name	Book	Page	Birth	Death	Fathers Name	Mothers Name
Jenkins	Charles Paul	15	299	05-03-1909	06-04-1929	Charles A. Jenkins	E. Morrell
Jenkins	Ernest Samuel	6	152	28 yrs old	10-20-1916		
Jenkins	Jerry Alonzo	20	118	01-20-1933	02-07-1933	Malcolm Jenkins	Arizon Extine
Jenkins	Margaret Olivia	3	232	07-14-1860	01-03-1913	Irvin Gance	Francis E. Quave
Jennett	Frank Russell	13	145	01-12-1845	10-10-1924	Albert E. Jennett	Mary Russell
Jennings	J. H.	7	199	71 yrs old	03-21-1918		
Jennings	J. M.	11	52	09-01-1832	03-27-1921	E. C. Jennings	Mary Hants
Jermyn	Jennie Beatrice	27	146	06-17-1930	09-25-1939		Byrdia
Jermyn	Jennie M.	20	291	08-04-1878	08-24-1934	John Lewis	Lydia Richards
Jex	Pvt. Robert F.	29	246	25 yrs old	07-02-1943		
Jimeson	Bud	29	555	60 yrs old	02-12-1945	Julian Jimeson	Victorine Eugan
Jiminez	Louisa	8	243	11-18-1876	04-18-1919	John Lahr	Mary Lips
Jimison	Mariam	2	125	1 yr old	03-10-1909	Robert Jimison	Rosa Quave
Joachim	Harry Louis	25	358	06-09-1936	05-10-1939	John Joachim	Rose Navarro
Joachim	Louis	21	183	75 yrs old	12-01-1933		
Joachim	Rosa	20	223	09-06-1860	01-19-1934	Wm. Bokenfohr	Madelaine
Johansen	Eric S.	25	25	37 yrs old	12-08-1936	Eric Johansen	
Johanson	Gustav A.	29	561	07-15-1896	02-21-1945		
Johanson	William Erice	32	429	03-17-1908	09-01-1947	Eric Johanson	Caroline Lechner
John	Capt. Bartholoman J.	22	297	04-10-1864	10-15-1936	Joseph John	Mary
Johns	John Robert	11	200	78 yrs old	12-03-1921	Wm. L. Johns	Rebecca Courtney
Johnson	Alexander	29	568	09-13-1874	03-03-1945	Femer Johnson	Lizzie Flowers
Johnson	Alice	3	83	1 yr old	11-26-1911	Archie R Johnson	Lucinda Smith
Johnson	Amanda	22	95	09-08-1885	06-06-1935	John Bosarge	Mary Ann Summerlin
Johnson	Andrew	5	183	21 yrs old	7-16-1915	Jon Johnson	Alice Taylor
Johnson	Annie	1	43		04-11-1905		
Johnson	Annie Bell	12	194	02-05-1922	06-29-1923	Robert Johnson	Louisa Lyons
Johnson	Arcine Josephine	14	121	03-15-1851	04-01-1926	Jos. Lewis	
Johnson	Baby	31	125	11-20-1944	11-20-1944	Chas. Johnson	Virginia R. Carroll
Johnson	Baby	1	53	infant	08-02-1905		
Johnson	Baby	2	173	11-01-1909	11-01-1909	Emile Johnson	
Johnson	Baby Boy	20	63	09-21-1932	09-21-1932	Thomas Johnson	Dorithy Davis
Johnson	Baby Girl	31	81	07-31-1944	07-31-1944	Milton Johnson	Eula Bullock
Johnson	Baby Girl	14	276	01-23-1927	01-23-1927	Dave Johnson	Florence Harris
Johnson	Baby Girl	14	135	04-20-1926	04-20-1926	Louis Johnson	Violet Raymond
Johnson	Belle Curry	17	9	06-14-1884	09-13-1928	John E. Curry	Dibby Fisher
Johnson	Bernedette	22	200	11-09-1918	03-13-1936	Thomas Johnson	Dorithy Davis
Johnson	Bessick	32	177		03-27-1946	Clifford Johnson	
Johnson	Bessie May	25	448	12-09-1926	03-21-1940	Jos. Johnson	Arkatie McDonald
Johnson	Boston	14	281	1895	02-05-1927	Boston Johnson	Sarah Smith
Johnson	Caroline	3	68	83 yrs old	10-07-1911		
Johnson	Catherine	1	129	60 yrs old	02-23-1907		

Bradford O'Keefe Funeral Records

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Bradford-O'Keefe Funeral Records

Books 33 through 42
(and an unnumbered book)
1945-1960

Compiled by Julie Suarez

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Joachim Family

Bradford-O'Keefe Funeral Records Books 33-42

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Last Name	First Name	Book	Page	Birth	Death	Father's Name	Mother's Name
Jamieson	David D.	42	178	07/08/1906	10/04/1959		
Jamison	Baby Boy	34	72	01/09/1952	01/09/1952	Arnes Jamison	Lilly Carroll
Jamison	Ernest W.	35	174		02/17/1954	Edward Jamison	Armanda Tanner
Janin	Flora Earle	40	62	01/01/1882	07/27/1956	Watson Earle	Emma M. Turner
Janin	Henry Alexander	0	0		02/08/1951		
Janin	Leon Fergus	0	0	01/01/1877	09/16/1950	Leon F. Janin	Kate Armistead
Janin	Leon Fergus	41	144	02/20/1912	12/21/1957	Leon F. Janin	Flora Earle
Janssen	John H.	34	101	08/28/1881	03/06/1952	Henry Janssen	Lena Williams
Jarreau	Jacques	33	510	07/19/1908	04/02/1951	J. Emile Jarreau	Amelia Plassan
Jarrell	Alson M.	33	89	05/05/1889	02/09/1949	Theodore Jarrell	Eldora Tussell
Jarvis	Frank E.	41	134	06/06/1888	12/14/1957		
Jarvis	Wendell L.	36	199	11/17/1935	05/22/1954	Wendyl L. Jarvis	
Jeffries	Maud	0	0	02/12/1883	01/05/1951	Walter B. Jeffries	Annie Murphy
Jelusich	Anthony S.	33	78	02/08/1905	01/17/1949	John Jelusich	Josephine Mikoltich
Jelusich	Gerard Josephine	35	9	01/10/1953	01/15/1953	Floyd F. Jelusich	Margaret Seardon
Jelusich	John	0	0	03/01/1871	07/03/1945	Anthony Jelusich	
Jenkins	Charles A.	38	37	07/10/1878	01/22/1956	James Jenkins	Mary E. Morris
Jenkins	Henry	0	0	05/12/1882	06/13/1950	John Jenkins	Margaret Kuykendall
Jenkins	Jules F.	35	125	07/10/1891	10/15/1953	William Jenkins	Margaret O. Garec
Jenkins	Jules Francis	36	216	03/12/1911	06/21/1954	Jules F. Jenkins	Dorothy Stafford
Jenkins	William B. "Claude"	34	104	03/01/1898	03/09/1952	James Jenkins	Fannie Simmons
Jesclard	Jules	33	522	04/04/1880	04/25/1951		
Jessop	Frederick Lawrence	0	0	11/12/1951	02/13/1952	Fred Jessop	Helen Lane Smith
Jewell	Rose Corffut	37	37	12/07/1873	03/01/1955	Croffut	
Jiminez	Jose L.	0	0	67 yrs old	05/19/1945		
Jiminez	Joseph A.	37	41	04/06/1909	03/13/1955	Joseph Jiminez	Louise
Joachiam	Baby Girl	39	206	11/18/1959	11/18/1959	Robin J. Joachiam	Kay M. Moran
Joachim	Mark Oscar	36	469	10/31/1904	07/16/1955	Frank Joachim	Magdalena Schmidt
Jobe	Baby Girl	38	130	08/27/1956	08/27/1956	Harold Jobe	Patricia Brown
Johansen	Caroline Lechner	34	199	02/22/1886	07/31/1952	Jacob Lechner	Kate Dietz
John	Julia Greve	41	30	04/03/1871	07/22/1957	John Madison Greve	Elizabeth Kuntz
Johnson	Ada	0	0	06/12/1882	12/12/1946	Andrew Bennett	Charlotte Bills
Johnson	Adelen H.	36	467	11/23/1922	07/13/1955		
Johnson	Baby Girl	41	41	08/06/1957	08/07/1957	Earl Johnson	Marie Byrd
Johnson	Carl J. S.	33	374	11/12/1890	09/26/1950	Anders G. Johnson	Sofia O. Carlson
Johnson	Carl R.	42	259	11/20/1899	01/03/1960		
Johnson	Charles L.	34	89	11/16/1885	02/07/1952	Thomas Johnson	Mary Hutton
Johnson	Charles W.	37	214	08/01/1897	01/06/1956		
Johnson	Charles W.	35	51	04/18/1887	04/05/1953	William Johnson	Mary Ellen Wentzell
Johnson	Chris	37	13	83 yrs old	12/23/1954	Johnson	
Johnson	Claude I.	38	236	02/27/1890	03/26/1957	Rankin Johnson	Sevilia Williams
Johnson	Doyle Wayne	38	232	04/26/1955	03/23/1957	Willie D. Johnson	Arlie Clark

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